

Kennesaw State University – COM 4425 Gender, Race and Media (Wassmuth) – Fall 2007
SCHEDULE

----- TENTATIVE -----

AUG 15: COURSE OVERVIEW AND INTRODUCTIONS

Read: Lind Preface and chapters 1 and 3.4

Due: Start writing in your journal twice per week and post your introduction on WebCT-Vista

AUG 22: MINORITY/DIVERSITY ISSUES DEFINED

Read: Lind chapters 2.1 and 2.3 and 5.3

Due: In-class introductions (interview a fellow student)

AUG 29: RACE & GENDER IN NEWSPAPERS (bring a newspaper to class)

Read: Lind chapters 5.2 and 13.3

Due: Stand by the “Remembrance Rock” and work on your first paper

SEP 5: RACE & GENDER IN MAGAZINES (bring a magazine to class)

Read: Lind chapters 5.4 and 5.5 and 5.6

Due: Out-of-your-comfort zone paper #1 (self reflection)

SEP 12: RACE & GENDER IN RADIO

Read: Lind chapters 11.4 and 13.1; listen to WRFG 89.3

Due: Facts about "Amos & Andy;" write a letter to the editor...

SEP 19: RACE & GENDER IN MUSIC

Read: Lind chapters 3.1 and 8.1 and 8.2 and 8.3; listen to “alternative” music

Due: Hand in your Journal; write a letter to the editor...

SEP 26: RACE & GENDER IN THE MOVIES

Read: Lind chapters 3.7 and 6.1 and 6.2; watch a recommended movie

Due: Post the name of your authentic voice on WebCT-Vista; write a letter to the editor...

OCT 3: RACE & GENDER IN TV ENTERTAINMENT

Read: Lind chapters 7.1 and 7.2 and 7.3; watch a “different” TV show

Due: Out-of-your-comfort-zone paper #2 (Interview); write a letter to the editor...

OCT 10: RACE & GENDER IN THE MOVIES (we’ll watch a full-length movie)

Read: Lind chapters 6.3 and 6.4

Due: Write a letter to the editor...

OCT 17: RACE & GENDER IN ADVERTISING (bring a magazine to class)

Read: Lind chapters 2.2 and 2.4 and 4.1

Due: Write a letter to the editor...

OCT 24: RACE & GENDER IN TV NEWS

Read: Lind chapters 3.5 and 5.1; watch the local nightly/morning news
Due: Hand in your journal; Write a letter to the editor...

OCT 31: RACE & GENDER ON THE INTERNET

Read: Lind chapters 9.2 and 12.1 and 12.2

Due: Out-of-your-comfort zone paper #3 (Event attendance); Write a letter to the editor...

NOV 7: RACE & GENDER IN OTHER MEDIA

Read: Lind chapters 9.1 and 10.1 and 4.2; look at stamps, T-shirts, money, greeting cards, etc.

Due: Remember to participate in a civic engagement activity and to write a letter to the editor...

NOV 14: REVIEW; PROFESSIONAL PANEL

Read: Lind chapters 11.2 and 14

Due: Second-to-last chance for civic engagement activity and to write a letter to the editor...

NOV 21: "THANKSGIVING"

Read: Email from Dr. Wassmuth about the true origin of Thanksgiving

Due: Last chance for civic engagement activity and to write a letter to the editor...

NOV 28: EXAM

Read: Review all readings and other course materials mentioned in class

Due: Journal

Due: Civic Engagement paper

Due: Published letter to the editor

DEC 5: JOURNAL, AND LAST PAPER RETURNED TO YOU

5:00 pm to 7:00 pm (Final Exam time)

(Course content and calendar subject to change with proper notice)

"Understanding cultural diversity is perhaps one of the greatest challenges of our global interdependence. As economic borders disintegrate and political borders shift, what remains are cultures."

---Henry Kaufman, Economic Forecaster