

### **Call for Research Paper Reviewers for MAC Division**

### By Sydney Dillard, Ph.D.

AEJMC's Minorities and Communication Division would like to invite all MAC members and others in the research community to join and serve as a Research Paper Competition Reviewer for the upcoming AEJMC 2020 conference in San Francisco. This call aims to broaden participation in the review process and ensure the involvement of all scholars, young and seasoned. We are seeking promising researchers with a strong background in minority and communication studies.

Reviewers provide constructive feedback to authors and a detailed evaluation of submissions to help form a well-rounded conference program including topics of importance and interest for our MAC members. Being a reviewer is a serious role as it serves as the frontline to assurance that rigorous, novel, and thought-provoking results get accepted and presented while works in need of improvement are still supported through substantive feedback for further development. As such, reviewers can shape the progress and the direction of the research field in the long run. Reviewing paper submissions is also a great service opportunity outside of a university and helps to expand the breadth and depth of your contribution record in academia. We ask that reviewers be ready to commit a few hours of time and effort in reviewing submissions if selected to served.

### Why become a reviewer?

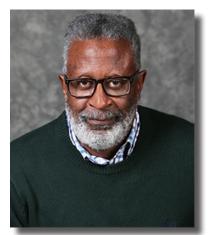
 $\cdot$  Our goal is to attract well-written articles of

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### Former MAC Head Leads 50th Anniversary Committee By George Daniels, Ph.D.

A new MAC 50th Anniversary Committee held its first meeting on February 14, 2020 to make plans for a yearlong celebration of MAC Division reaching the 50-year mark.

It was in August 1971 that the MAC membership met for the first time at the annual convention of what was then known as "AEJ" (Association for Education in Journalism). At our upcoming conference in San Francisco, we'll officially kick off the celebration that will culminate at the 50th annual members meeting in New Orleans in August 2021.



Ken Campbell, Ph.D.

A special thanks to Former MAC Head Ken Campbell at The University of South Carolina for chairing this committee. The members of the committee are Brad Gorham, Monique Luisi, Laura Smith, Carolyn Stroman, Federico Subervi and Karen Turner.

### Send Us Your Ideas

While the committee is working on a slate of special events, we need your input. If you have ideas for ways that the MAC Division can

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MAC NEWSLETTER Newsletter Editor: Vincent Peña

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### MAC LISTSERV: https://bit.ly/suKxcSo

MAC NEWSLETTER

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mark the 50th milestone, please send them to Dr. Campbell at KENCAMP@mailbox.sc.edu

### Design the MAC 50th LOGO

As we gear up for the celebration, we would like to have a special brand image that speaks to the division's 50th birthday. The MAC Division will offer a \$100 prize to the designer of the winning logo. This is a great opportunity for your students to get involved. Look for the complete Call for Submissions on the MAC e-mail listserv by early March.

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importance to MAC Division members. We will try to only contact you if a submission corresponds to your current interests – and we hope that you'll actually enjoy reading it.

• Review opportunities are open to both faculty and graduate students.

· You'll help a new idea to take flight!

To become a reviewer, please contact Dr. Sydney Dillard at sdillar2@depaul.edu, telling me about your fields of interest. Here's to a wonderful AEJMC 2020 conference.

### MAC Head's Note

### Gearing up for April 1 Deadline

This second edition of our MAC newsletter is presented with a focus on our preparations for the annual conference in San Francisco. In terms of conference planning, the refereed research paper sessions are the last portion of the conference program that is added to the lineup.

From the perspective of association, the ability to serve as a key channel for scholarly research to be presented in its initial format is a main reason for our existence. For many of us individually, this is the busiest time of year as writing our research papers in advance of the April 1 deadline consumes much of our time.

Elsewhere in this newsletter you will find a note about ensuring your paper is properly cleaned so that it can be blindly reviewed. I can recall once skipping a step in the "cleaning" of a paper submission and having my paper excluded after doing weeks of hard work on the study. Please see that article with some reminders in this newsletter.

Also, after April 1 is the next phase of the process that requires just as much commitment from dedicated AEJMC members like you—REVIEWING paper submissions.

As a former research chair, I can tell you how



George Daniels, Ph.D.

challenging it is to assemble a dependable pool of reviewers who will not only review papers, but also turn in their reviews by the May 1 deadline for reviews to be completed.

In recent years, we have had volunteers outside of our division who have signed up to

be reviewers and have turned out not to be the best individuals to properly read and respond to scholarly work submitted to MAC. We need people who understand the range of methodologies and approaches to research on minorities and communication. We also need as many people as possible to agree to review THREE (3) papers.

For each paper, we need 3 reviews. That means for as many papers as are submitted, we need that number in the pool of reviewers. When a reviewer says he/she can only review 1 or 2 papers, then we have to search for additional reviewers to take up the slack. This puts a strain on those already committed to the work of our division.

I know many of us will review for other AEJMC units. But, I hope that you'll make MAC your "first choice" when committing time to review paper **Continued on page 4** 

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submissions. If you are submitting your research as a faculty member to MAC, we can still use your help to review student paper submissions. Unless it is an unusual circumstance, we typically in the MAC Division do not use graduate students to review papers for our annual conference.

The top leaders in the division (including head, vice head, second vice heads, and research chairs) are ineligible to submit their own work to our division's research competition. This is an association-wide rule implemented by the AEJMC Committee on Research.

In this Head's Note, I wanted to provide a little historical context to the practice of conducting refereed research competitions here in the Minorities and Communication Division.

#### Nuggets of MAC History

As we get ready for our 50th celebration, I want to use part of this space to share some "nuggets" about the History of the Minorities and Communication Division.

Nugget #1 — While MAC held its first business meeting in 1971, its first research competition did not occur until the 1972 AEJMC Convention. Here's a listing of the papers that were accepted for presentation at the convention that held at Southern Illinois University-Carbondale :

Moderator: James Alsbrook, Central State - "Communication and Acculturation: A Study of Korean Ethnic Group in Los Angeles," Won Ho Chang, University of Iowa

- "Media Use, Sources of Influence, and Political Opinions of Black and White Teenagers in a 'Racist' Community," Godwin C. Chu, L. Erwin Atwood & Jan Kniffen, Southern Illinois University

"Percentage of Air Time Devoted to News and Public Service Programming by Black-Oriented Radio," Stuart Surlin, University of Georgia
"Local News Coverage of Blacks in Five Deep South Newspapers 1950 to 1970," Helen Louise Tatro, Indiana University

Discussant: Lewis Donohew, University of Kentucky

**Nugget #2** — Even before it had its first research competition, MAC was first assessed as an AEJMC Unit in early 1972. You'll see an image of the assessment report and the accompanying letter on the opposite page. The Professional Freedom and Responsibility Evaluation commended the MAC Division for its "admirable level of activity," given it was a small division with fewer than 50 members.

Nugget #3 — The initial constitution of the MAC Division laid out the following goals: When it was established in 1971, the Division's purpose was to carry on and implement the program of the AEJMC Ad Hoc Coordinating Committee on Minority Education. That committee had been formed in 1968, following an open letter to the association submitted by Lionel C. Barrow. The objectives of the division were:

• To conduct and/or supervise the conduct of surveys to obtain basic information on mass communications education and employment with special emphasis on programs designed for minorities.

• To encourage and participate in national campaigns to recruit minority students into mass communication education – on the graduate and undergraduate level.

• To encourage mass communications schools and departments to supplement their present textbooks and courses so that they 1) present an unbiased view of blacks and other minority groups in America; 2) indicate the manner in which minority groups have been or are being portrayed in the mass media; 3) help prepare students for work in urban areas.

• To establish or encourage the establishment of a national mechanism to which the black colleges in the South, the community colleges located in urban areas, and other schools with large minority enrollments can turn to for information and guidance.

• To solicit from the media and from mass communication schools and departments evidence of as well as pledges of employment and promotion of black and other minority group members.

These bits of history about our division were gathered from the papers of our Founder and First Division Head Dr. Lionel C. Barrow. His papers are housed at the David M. Rubenstein Rare Book &

#### **HEADS NOTE from page 4**

Manuscript Library at Duke University.

#### **Diversity Teaching Book Project**

One of the many great things that we do well here in the Minorities and Communication Division is support faculty who are doing teaching on issues of diversity, equity and inclusion. You only have a go back to our convention programs

THE UNIVERSITY OF WISCONSIN MADISON, WISCONSIN 53706	
January 9, 1972	AREA CODE 508 262-3690
SCHOOL OF JOURNALISM AND MASS COMMUNICATION 425 HENRY MALL	3692
Professor Lionel C. Barrow, Jr. Head, Minorities and Communications Division, AEJ	
Dear Lee:	
Enclosed is the evaluation of your division's performs by the Committee on Professional Freedom and Responsib	ility.
The PF & R Committee (as you doubtless recall), did no have a quorum as the AEJ Midwinter meeting and was un to comment on the annual reports of the AEJ divisions. As a result, the AEJ Executive Committee has taken no action on this report, nor will it be able to until dat spring meeting.	IDT6
I look forward to seeing you later this week.	
All best, Durjat Teeter Chairman, Commit on Pr & R	tee

each summer and see the numerous panels we've sponsored over the years.

Now, a group within the division is starting to work on a book project that assembles wisdom on several areas. If you would like to be involved in this project, either as a part of our working group or as an author of a chapter, please e-mail me at gdaniels@ua.edu.

MINORITIES AND COMMUNICATIONS DIVISION -- This Division, with a small membership -- under 50 -- has been remarkably active in public service efforts, and much credit should go to Lionel C. Barrow, Jr. and William R. Stroud, both of the University of Wisconsin-Milwaukee. The Job/Scholarship referral service for minorities -- a monthly bulletin -- is a praiseworthy project, as is the NYU AEJ Summer Internship Program. The Division is continuing to seek funds through the AEJ Endowment Council and through the Journalism Council in order to finance both programs.

<u>PF & R Committee Evaluation</u> -- An admirable level of activity for a small division, and it is hoped that other divisions will contribute effort and money to the programs of the Minorities and Communications Division. Purpose: These MAC Division social media guidelines were created to be a reference tool for the MAC Division members and friends who share online content. They provide general guidance for sharing content on social media platforms.

MAC Division Social Media Audience: The audience for MAC Division social media content includes AEJMC members, supporters, and professionals and educators.

MAC Division Platforms: The MAC Division currently has two social media platforms: Twitter and Facebook.

Social Media Best Practices

- We encourage members to post announcements about their professional and research activities; relevant opportunities for faculty, research, practitioners and students; and news topics and articles for discussion.
- In accordance with the scope and focus of the Minorities and Communication Division, posts should be related to research, the academic profession, teaching, and service work.
- The emphasis of the MAC division on racial and/or ethnic minorities should be considered when posting, and we encourage the discussion of ideas, concepts and perspective that are inclusive and intersectional.
- Communication should be conducted in a professional manner. Please refrain from using profanity, racial epithets or vulgar language.
- We encourage engagement among MAC group members and with other AEJMC groups. Please appropriately tag people and groups in posts and provide links where people can find more information when possible.
- Users should avoid posting commentary online about any particular individual, member or idea that they would not say in person to another individual, member or during a discussion of an idea.
- Respect copyright laws. Only post content that you are authorized to share.
- If you are unsure about the relevance of your post, please feel free to message MACs social media coordinators on Facebook or contact them via email to ask for their input.
- If your post falls outside of the aforementioned guidelines, MAC admins reserve the right to remove it and require that your future posts receive approval. If any group member repeatedly posts inappropriate content, they will be removed from MAC's Facebook group.
- --Danielle Brown
- --Miya Williams Fayne
- --Mia Moody-Ramirez
- --George Daniels

To view previous issues of the AEJMC MAC newsletter, please visit our website: https://www.mediadiversityforum.lsu.edu/MAC/newsletters.html

AEJMC Minorities & Communication Division Social Media Guidelines

## **Diversify your Syllabi?** Sometimes it's harder than we think



This Inclusive Citation Project (iCite) is an effort I'm hoping will help collect and organize the scholarship (broadly defined) produced by members of the MAC division.

I want to create a searchable database that we can build to put the work of MAC

### By Danielle Kilgo, Ph.D.

When it comes to teaching, curriculum and coursework, development is no easy task, and syllabi often become a coveted literature review that can, at times, go unappreciated.

Before the start of each semester, I usually spend countless hours attempting to prepare and update syllabi, hoping for the perfect list that will expose my students to different perspectives and trigger robust debate. However, with so many journals, media outlets, and books publishing important work, it's hard to keep up!

Whether I am polishing a new syllabus or updating old ones, I spend more hours than I'd like to admit searching for the perfect pieces to make my class more inclusive. Sometimes different perspectives are hard to find. There is a lot of information out there now, and our various systems make it hard to find the voices that are in the margins. As a researcher, I'm also often wondering about the exposure of my work: is there a way that I can show the relevance of my work to others?

Calls to diversify the content on our syllabi are important - essential, really. But I think it's important to acknowledge that knowing how to do and where to find the information isn't always easy. But, how can we help foster a "no excuses" environment when it comes to expectations for inclusivity and equity that we so desperately need in the field?

I think there are multiple answers to those questions, but I hope this project is the beginning of a fruitful effort to address them.

scholars in one place. iCite has two principal goals: 1) to allow us to create a better community with each other and 2) to promote the work of MAC members to all the fields in communication more broadly.

#### I can't do this without your input!

Please, take the opportunity to provide information about your work. The form will ask mostly APA appropriate questions, but will also ask first names of all authors, and require APA citations. Books, chapters, publications and popular press articles are all wanted!

At this time, I'm specifically seeking your research that you think would be good in a classroom setting graduate or undergraduate. There are so many ways we can build this in other areas. I welcome your ideas and your patience as I figure out how to best get this off the ground in the context of teaching. When we've collected 30 or more entries, I'll work to put that information in an easily searchable database that can serve our division and beyond for years to come.

Feel free to email me if you have guestions or concerns: daniellekkilgo@gmail.com

### Do you have research, chapters, or books that students should be reading?

Tell us about it in the iCITE project:

### AEJMC 2020 Faculty/Student Paper Competition Submission Suggestions: De-identify to avoid being disqualified

The research paper deadline for the 2020 AEJMC Annual Conference in San Francisco is quickly approaching (April 1, 2020 at 11:59 pm CT). Please find the call for the Minorities and Communication Division below. As you may know, there were a few updates this year on submitting a clean paper for blind review. The uniform paper call has added suggestions for avoiding identification by removing author-identifying information from the paper and file properties.

All papers submitted will be pre-screened for identifying information and proper submission in the student/faculty category, so it is suggested that papers are submitted a few days before the actual deadline. In the event of the inclusion of self-identifying information PRIOR to the deadline, authors will be allowed to resubmit their manuscript prior to the deadline. Remember, de-identify to avoid being disqualified.

If there are any additional questions regarding the division's paper competition, please contact us:

Sydney Dillard (Faculty Research Chair) – sdillar2@depaul.edu and Debbie Owens (Student Research Chair) - dowens@murraystate.edu.

Looking forward to some wonderful submissions this year!

### **Exciting Panels Scheduled for San Francisco**

### By Melody Fisher, Ph.D.

The MAC Division is planning intriguing and informative panels for the 2020 AEJMC annual conference August 6-9, 2020 in San Francisco. In addition to our four refereed research paper sessions, we are co-sponsoring panels with the Communicating Science, Health, Environment and Risk, History, Magazine Media and Political Communication Divisions; the Commission on the Status of Women and the Council of Affiliates.

The panel topics range from addressing diversity and inclusion in science communication to chronicling the impact *Ebony* and *Jet* magazines.

Our sole-sponsored panel will open up discussion on the potential opportunities of more collaboration between AEJMC and National Association of Black Journalists (NABJ).

All of our panelists are expert practitioners and researchers in their various fields and we are excited about their presentations.

Look out for our Summer Newsletter for days and times for all panels. We look forward to seeing you in San Francisco!



## **MAC Call for Papers**

### Minorities and Communication Division Call for Papers

The Minorities and Communication Division invites submissions of original research on any topic related to minorities in communication. The term "minorities" has been defined to include African Americans, Asian Americans, Latina/os, and Native Americans. Therefore, papers examining how these specific groups present images, news and/ or other information about themselves, as well as those examining how issues and/or perspectives related to race/ethnicity and diversity are featured in mainstream or other specialized media, would generally fall into this division's area of interest. This division also welcomes papers on teaching or pedagogy related to minorities in communication. Submissions employing any generally regarded scholarly method of inquiry are invited. Papers should include appropriate literature reviews, methodology, findings, and discussion. Only one paper per primary (first) author will be sent out for review.

Papers should not be more than 25 double-spaced pages, excluding references, tables, figures, and other graphics. If it is not historical research, APA reference style is preferred. If these rules are not followed, papers are subject to disqualification. Also, follow the instructions in the 2020 AEJMC paper competition uniform call.

Awards will be presented to the authors of the top three faculty research papers. A certificate along with a check will be awarded to each of the three faculty research winners during the Minorities and Communication Members' Meeting.

### **Student Papers**

Graduate and undergraduate students are encouraged to submit original research regarding minorities and communication. Student papers are ones in which ALL of the co-authors are currently enrolled students. The paper must be correctly submitted to the MAC Student Competition

category online. Student papers should include a separate cover sheet that indicates their student status (i.e. Ph.D. Student, M.A./M.S. Student) but omits the author's name and institutional affiliation. All students whose papers are accepted for presentation in the Minorities and Communication Division will be considered for the Dr. Carolyn Stroman New Graduate Membership Award. Eligible recipients must be current members of AEJMC who do not have a MAC membership. The MAC Division recognizes the top three student papers. A certificate along with a check will be awarded to each of the three winners. Both authors of winning student research papers and the Stroman New Graduate Membership Awards are recognized at the Minorities and Communication Members' Meeting.

### **IMPORTANT NOTE:**

Authors are reminded to check their manuscript for self-identifying information of any kind, including following a particular style guide's directions on matters of self-citation. Authors are strongly encouraged to submit their papers two days before the deadline. All papers submitted will be pre-screened for identifying information and proper submission in the student/faculty category. In the event of the inclusion of self-identifying information PRIOR to the deadline, authors will be allowed to resubmit their manuscript prior to the deadline. After the deadline, as per the UNIFORM CALL, papers with identifying information will be automatically disqualified.

### Please direct any questions to:

Faculty Competition Contact: Sydney Dillard, Faculty Research Chair, DePaul University, Phone: 312-362-8840. Email: sdillar2@depaul.edu

Student Competition Contact: Debbie Owens, Student Research Chair, Murray State University. Phone: 270-809-6318. Email: dowens@murraystate. edu

### A reflection from my digital media capstone course

Projects on Inclusion, Equity and Diversity

### By Masudul (Mas) Biswas, Ph.D.

As some of you may know, I am the web developer (webmaster) of the Minorities and Communication Division's website (<u>https://www.mediadiversityforum.lsu.edu/MAC/</u>). Developing websites and creating content for websites are what I like to do and what I love to teach.

As I have been teaching a senior-level capstone class on web and print media at Loyola University Maryland's Communication Department, I wanted to incorporate diversity and inclusion through client's projects. How diversity is taught in journalism and communication programs is also one of my major research interests. In a recent study, Dr. Ralph Izard and I (2018) examined the teaching approach of infusing diversity content (https://aejmc.us/spig/2018/infusing-diversity-content/) in required and core communication courses.

For the past three years, my capstone class has been partnering with The William and Lanaea C. Featherstone Foundation that offers job readiness programs for the underserved immigrant communities in the greater Baltimore area. Therefore, when capstone students create videos and promotional publications (e.g. posters, handouts, brochures, etc.) on the program's impact, they end up interacting with participants and graduates of the foundation's job training programs.

These participants are all new immigrants to the U.S. and their native language is not English. While interviewing, students get to know about the social and economic realities of low-income immigrants living in Baltimore. By working with new immigrants, students also learn how immigrant communities work hard to realize their American dreams.

In fall 2019, the capstone class also partnered with a new social innovation initiative, Pivot, that works towards creating equal opportunity for re-entry for incarcerated women in their community. As part of its service, Pivot connects "women re-entering the community to essential support services," such as housing, transportation, mental health care, family counseling, addiction treatment, and job training and placement. While working on updating Pivot's website, creating new **Continued on page 12** 



A scene from the Impact video for the Featherstone Foundation. A group of students in Web and Print Media capstone class in fall 2018 had worked on this video.

### **MAC Member News**

### Perry, Len-Rios release new edition of Cross-Cultural Journalism

MAC Members Earnest Perry (Missouri) and Maria Len-Rios (Georgia) have just released the second edition of their widely-used textbook, Cross-Cultural Journalism and Strategic Communication: Storytelling and Diversity.



The book is a collaborative project featuring 17 authors, many of whom are former journalists, national thought leaders on diversity and communication professionals, who provide guidance to students and professionals to help them navigate the nuances of diversity in storytelling.

Perry serves as associate dean for Graduate Studies in the School of Journalism at The University of Missouri. Len-Rios is associate dean for academic affairs in the Grady College of Journalism and Mass Communication at The University of Georgia.

"This book is an answer of what we can talk to our students about when they need to cover difficult stories related to culture, which comes up in the news every day," Len-Ríos said.

In addition to a new chapter on sports and diversity that addresses the NFL and Colin Kaepernick as well as athletes with disabilities, the second edition also includes a new case study on Donald Trump voters and Appalachia.

"Our culture has changed since we came out with the first edition," said Len-Ríos. "The culture of journalism and the way it is practiced with changing technology, with changing public attitudes towards journalism, the different relationship journalists have with institutions and power and audiences have all changed the way journalists and communication professionals think about journalism." Bramlett-Solomon works with NABJ on Job Satisfaction Survey

MAC Member Sharon Bramlett-Solomon (Arizona State) is partnering with the National Association of Black Journalists to get a status update on the job satisfaction of black journalists.

"The job satisfaction study we currently have launched is imperative to update critically needed research on Black journalists' job appeal conditions and motivations, particularly in today's digital media environment," said Bramlett-Solomon.

It's been more than 25 years since Solomon published results of her first study on the topic in Newspaper Research Journal (Summer/Fall 1993).

"The revamped survey has been modernized to align with today's media landscape and asks additional questions to find out if the recent spike in reported discriminatory practices by some of our members and others are impacting work environments and employee satisfaction in newsrooms across the country," said, Dorothy Tucker, president of NABJ. "I am grateful to Professor Bramlett-Solomon for lending her expertise to NABJ once again. We have already learned so much from the preliminary results, including that the issues concerning Black journalists in the '80s still concern them today."



NABJ & Renowned Researcher Join Forces Again to Survey How Black Journalists are Being Treated in Newsrooms & Beyond



#### **REFLECTION from page 10**

visual content for the website and eNewsletter, a group of capstone students had a chance to interact with the women who were re-entering the community and gain an understanding of the challenges the latter group encounters.

Furthermore, in the same semester (Fall 2019), the capstone class also partnered with the Loyola University Maryland's Counseling Center. A group of capstone students was assigned to developing posters, handouts and a new website layout for the Counseling Center's inclusion campaign on campus called, "Belongingness."

The Counseling Center decided to re-launch this inclusion campaign against the backdrop of a finding from campus climate survey that suggests that a growing number of students did not think they belong on campus. Capstone students had to do research on as to why some students find campus not welcoming or inclusive. Based on their research, they developed a design theme as a group and created posters, handouts and website content for the "Belongingness" campaign. Great news is that the Counseling Center is already using the capstone students' design work on campus as they have launched the campaign in the beginning of spring semester.

Students work on the design and content creation projects that are usually utilized by nonprofits with a smaller budget. These organizations utilize student-created design and content for fundraising for the programs and/or creating awareness about programs that are geared towards either promoting inclusion or ensuring equity for a disadvantaged group or increasing economic empowerment among underserved immigrant communities. More importantly, for students, they gather valuable perspectives about underserved and socially disadvantaged groups that they might not have gained otherwise.

### **Mentoring Survey Update**

### By Kathleen McElroy, Ph.D.

The two most recent MAC Division Mentoring Program surveys had much in common, most significantly, the preponderance of senior faculty members who wanted to be mentors. The first survey (done in July 2019) had 16 responses, while one sent out in August for pairings had 10. Few people who completed the survey were graduate students or assistant professors; the most common level was full professor.

In addition to think about the drawbacks of the survey, I've been wondering about the mentoring process itself. One factor about mentoring is time, which is a precious resource requires coordination for both the mentor and mentee. But considering our low response from possible mentees, I've been wondering whether mentorships from afar have the same value as those much closer to campus. Every campus culture is different and learning how to navigate where you are crucial.

Here's a link to the general survey if you'd still like to complete it:

https://utexas.qualtrics.com/jfe/form/SV\_4H1xgR2PTyqu5p3

Also contact me directly with the answer to this question: in general, what kind of guidance do you think is best for young/new academics? Email

me at Kathleen. mcelroy@austin. utexas.edu.



Do you have an item for our newsletter? Please email it to AEJMC MAC Newsletter Editor Vincent Peña at vincent.pena@utexas.edu.

### Dr. Paula M. Poindexter Research Grant

The Minorities and Communication (MAC) Division of the Association for Education in Journalism and Mass Communication is accepting applications for the Dr. Paula M. Poindexter Research Grant. The grant honors the tireless work of Dr. Paula M. Poindexter, former MAC division head and former AEJMC president. Dr. Poindexter's commitment to the division, AEJMC and the academy are invaluable.



• Current members of the Minorities and Communication executive board for 2019-2020 are not eligible to apply for this grant.

• This year's faculty grant includes \$500 in research support. The student grant includes \$250 in research support. The research grant may be used to cover some or all of the cost of such scholarly

expenses as archives, travel, costs for surveys and transcriptions, traveling to an archive, or paying for an online survey service or to photocopy documents.

• Applications must be submitted through the form below before 11:59 p.m. Eastern Daylight Time, June 1, 2020. Late applications will not be accepted. All applications will be blind reviewed.

### Student Grant Application

### Faculty Grant Application

Submissions will be judged based on the following criteria:

- 1. Research relevance to the MAC Division
- 2. Theoretical or conceptual insight
- 3 Appropriateness of methodological approach
- 4. Overall impression and research impact

The results will be announced at the Minorities and Communication business meeting at the AE-JMC annual convention in San Francisco, CA. One student and one faculty submission will be awarded funding.

Grant recipients must provide a report on how they used grant funds by July 1, 2021.

The committee reserves the right to not award a grant winner in any given year. For questions, please contact Dr. Keonte Coleman at keonte. coleman@mtsu.edu.

### **Requirements:**

• Separate applications have been made for the faculty and student-only applications.

• To be considered for the student grant application, investigators must be current students as of June 1, 2020. Student research applications with faculty members will not be disqualified.

• All applicants must be current MAC members as of June 1, 2020. You can check your membership status by contacting AEJMC Membership Director Pamella Price at aejmcmemsub@aol.com.

 Research must be related to racial minorities in the United States and communication. The term "racial/ethnic minorities" has been defined to include Latina/os, African Americans, Asian Americans, and Native Americans. Therefore, proposals examining how these groups present images, news and/or other information about themselves. as well as those examining how issues and/or perspectives related to race/ethnicity and diversity are featured in mainstream or other specialized media, would generally fall into this division's area of interest. Our division also welcomes proposals for research on teaching or pedagogy related to minorities in communication. Grant proposals employing any scholarly method of inquiry are invited.

• There is no limit on the number of investigators per proposal, but each investigator cannot submit more than one proposal.

### **MAC Officers**



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