

2021 AEJMC MAC Division Schedule

(All conference events are in Central Daylight Time)

Friday, July 30

10 to 11:30 a.m.

Member's meeting

Tuesday, August 3

9am to 6p.m.

Pre-conference Workshop

Creative Outlets - Battling Fatigue and Minority Related Trauma through Healing

Wednesday, August 4

9 to 10:30 a.m.

Minorities and Communication and Scholastic Journalism Divisions

Teaching Panel Session

Practical Ways to Diversify Journalism Skills Courses

11a.m. to 12:30 p.m.

Minorities and Communication and Electronic News Divisions

Teaching Panel Session

The Black Effect: How Podcasting Could Help Diversify Our Students' Storytelling and Prepare Them for the Podcasting Marketplace

1 to 2:30 p.m.

Refereed Paper Session

Race, Ethnicity and Identity in the Profession

3 to 4:30 p.m.

High Density Refereed Paper Session

Promises and Perils in Media Portrayal, Politics and Activism

5 to 6:30 p.m.

Sports Communication Interest Group and Minorities and Communication Division

PF&R Panel Session

Fighting Two Battles: Athlete Activism in the Age of COVID-19

Thursday, August 5

11 a.m. to 12:30 p.m.

Visual Communication and Minorities and Communication Divisions

PF&R Panel Session

Powerful Perspective: Black Women Photojournalists/Photographers

1 to 2:30 p.m.

Minorities and Communication and Newspaper and Online News Divisions

Research Panel Session

Surviving and/or Thriving? The State of Black-Owned News Operations in the Age of Protest and Pandemic

5 to 6:30 p.m.

Minorities and Communication and Mass Communication and Society Divisions

Research Panel Session

BLM: How PR, Advertising, and Journalism Benefit from the Conflict

8 to 9:30 p.m.

MAC Social

Know your history!



Friday, August 6

9 to 10:30 a.m.

Refereed Paper Session

Minorities in the Academy: Progress, Limitations and Calls for Change

1 to 2:30 p.m.

Scholar-to-Scholar Refereed Paper Poster Session

1 to 2:30 p.m.

MAC Virtual Honors- pre-recorded Moderating/Presiding – Melody Fisher, Mississippi State

1 to 2:30 p.m.

Association for Education and Journalism and Mass Communication, Public Relations and Minority and Communication Divisions

PF&R Panel Theory Colloquium Session

Transcending the Silos: Building on Critical Race Theory's Essential and Timely Foundation

3 to 4:30 p.m.

Minorities and Communication Division and Commission on the Status of Minorities

Research Panel Session

MAC's Golden Anniversary- Trailblazers, Troublemakers and Traditions

5 to 6:30 p.m.

Refereed Paper Session

Minorities and Communication ***Top Paper Session***

Saturday, August 7

10:30 a.m. to 12 p.m.

Teaching Panel Session

2021 Historically Black Colleges and Universities Roundtable