

"CREATIVITY AND COURAGE EQUAL INNOVATION" - SPEECH BY META CARSTARPHEN, PH.D., APR, INAUGURAL GUTIÉRREZ-WILSON TEACHING AWARD RECIPIENT

I'd like to begin by giving thanks to the [Minorities and Communication] MAC division—to each and every member – because our collective membership in this division and personal support allow us to do great things that are bigger than our individual selves.

I also give thanks to Paula Poindexter for her grace and care in making sure that everyone in my organization would know about this special award and its significance.

I also want to acknowledge the tremendous support I received from the Gaylord College of Journalism and Mass Communication and the University of Oklahoma that allowed me to help create, develop and participate in this course. My dean, Ed Kelley, was especially a stalwart advocate for this course, and provided me with invaluable advice and tangible support for the class for which I receive this award.

Most of all thanks to Drs. Clint C. Wilson II and Félix Gutiérrez.

I can't recall the first time we met or spoke but they exist in my heart as forever friends, mentors and more.

I can recall their book--*Racism, Sexism, and the Media*—because it was a watershed text for our fields in media and communication. You see, there had been a growing...continued on page 3



Meta Carstarphen (third from left) receives engraved award and \$500 cash prize as the first recipient of the Félix F. Gutiérrez and Clint C. Wilson II MAC Award for Teaching Excellence and Innovation. Also pictured during the MAC Awards Program at the AEJMC 2022 Conference @ Marriott Renaissance in Detroit: Sydney Dillard, MAC Division Head; Clint Wilson, who with Félix Gutiérrez is the award's namesake; Paula Poindexter, Chair, Gutiérrez-Wilson Teaching Award Committee. See page 5



**Minorities and
Communication Division**

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<https://www.mediadiversityforum.lsu.edu/MAC/>

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A NOTE FROM MAC HEAD

Believe it or not, 2022 is almost over! We've accomplished so much in so little time that it's hard to fathom how half of the academic year has "zoomed" by. This that, I am excited to bring our members up to speed on the happenings of this past fall. Our MAC executive board have been busy working tirelessly to provide programming, academic opportunities, and teaching support during this time. In August, we successfully and safely returned for our first, fully face to face AEJMC annual conference. It was refreshing to learn about all the impactful scholarship our members are directing. Don't forget to catch snapshots and recaps of the 2022 AEJ conference provided in this newsletter. For this season's note to members, I also wanted to briefly walk members through our plans, including my primary goals and objectives for the year. Having served as the division's vice-head during the 50th anniversary in 2020, I am thankful for the opportunity to have learned so much about the Minorities and Communication division's rich history and how the division has grown to developed over time. Shortly after this experience, I was then elected in 2021 as the division head and blessed with another opportunity to represent the division in its 5-year assessment.

Applying much of what I learned during the 50 year anniversary, I was able to present a number of accomplishments that detailed the breadth and depth of MAC's impact in AEJMC and to the communication field as a whole.



Dr. Sydney Dillard

I'm happy to report the 5 years assessment was a success, with our division providing insight that is currently being utilized to strengthen other divisions.

I am humbled and grateful to have been asked to run for a second term as the head of the division in August 2022 as well. However, having served in the role previously, I thought it would be useful to continue to utilize the knowledge I've gained to continue to push the division forward, while staying true to its purpose. Thus this year's goals are to:

- Complete MAC Website transition before end of 2022
- Host members listening sessions
- Update the MAC Constitution and By-laws
- Explore additional publishing opportunities for MAC members

With December coming to a close shortly, I am again happy to announce that we are making significant progress towards each goal. First, with the assistance and direction of our wonderful webmaster, Dr. Biswas, we've successfully shifted all our online materials to the newly dedicated AEJMC online hub. To access the hub, please visit the link at <https://community.aejmc.org/home>.

Along these lines we are now looking into ways to better facilitate communication between members. More to come on this topic later in the year.

Next, I also plan to host three member's listening sessions this year. These sessions will be a zoom space created for MAC members to brainstorm and share ideas on how to best serve our members moving forward. I look forward to listening to the voices of all our members and providing these notes for future leaders to help provide data driven insight and direction.

Thirdly, several calls were placed on our member listserv, requesting nominations for our By-laws Review Committee.

As noted in my presentation to members during our members meeting, our by-laws have not been updated since 1971 and given all the division's amazing accomplishments, it seemed like the perfect time to pause and realign our goals with our practices. I'm excited to inform our members that the committee seats were filled! It was my intention to include a range of voices and experiences of those to serve on this committee including current leadership (myself), previous leaders (Dr. Lillie Fears - previous MAC Head 2006-2007), industry professionals (Dr. Rafael Matos - Midwinter Conference Coordinator 2022-2023), and graduate students (Kris Vera-Phillips - Ph.D. Student, Arizona State University). It is our goal to seek member input throughout the year and present the revised by-laws to members at the 2023 members meeting. Please be sure to share your feedback throughout the year as the deadline for updates is July 2023.



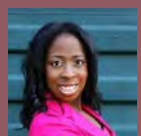
Rafael Matos



Lillie Fears



Kris Vera-Phillips



Sydney Dillard

BY-LAWS REVIEW REVIEW COMMITTEE

Finally, my last goal for the year is to develop additional publishing opportunities specifically for MAC related research topics. After several months of conversations and brainstorming, the MAC division is now partnering with Advertising and Society Quarterly (ASQ) to publish a special edition of the journal exploring the relationship between racial and ethnic minorities and communication, with specific focus on advertising. If this topic is of interest to you, please be sure to reach out. A call will be sent out in spring 2023.

We have a lot of work ahead of us, but be sure to rest during the holidays. I look forward to providing additional updates as the seasons change again in 2023. I wish everyone the happiest of New Years!

"CREATIVITY AND COURAGE EQUAL INNOVATION"...CONT'D FROM PAGE 1



Dr. Meta Carstarphen

... body of research about the impacts of journalism and media but they created a narrative...their book was ground-breaking in the way it filled in holes and gave important historical contexts centering on the contributions of journalists of color.

Their work made visible those invisible threads of our collective history, intertwining political and social facts with ethnic sensibilities. They did this by highlighting ethnic media and their hidden stories.

Their work was an example and inspiration for me as I was invited to prepare a media section for a special course, "The Tulsa Race Massacre: 100 years later."

On the first day of class, as I outlined the areas we would cover, I told my students one story about the special role of Black newspapers in my own earliest memory. I recalled how as a young girl attending a leading Black church in Philadelphia, Zion Baptist Church, I met the publisher of The Philadelphia Tribune, Mr. Eustace Gay. This was honestly before I realized there was anything more to a newspaper than comic strips.

But even as a child, I knew Mr. Gay was someone special you see, when he showed up at the church, crowds parted. Adults waved and exchanged warm greetings. And from time to time, I could see him in the hallways deeply involved in intense conversations with other adults.

I knew I wanted to center the voices of African Americans, in the media

for my students. But how do you teach students about the deadliest single event of racial violence recorded—the 1921 Tulsa Race Massacre—when the establishment media lied, misrepresented, or silenced the truths of the day?

For context—the Tulsa Race Massacre occurred within 24 hours. From May 31 to June 1, an African-American enclave in Tulsa, known as Greenwood, was attacked, looted and burned by white rioters...these attackers literally crossed the railroad tracks separating Greenwood, heralded as "the Black Wall Street", from the white-dominated environs surrounding Greenwood.

24 hours.

That's all the time it took to destroy 35 city blocks, injure more than 800 people; murder as many as 300 (identities still unknown) and cause multi-millions of dollars in property loss.

How do you make something that horrific resonate in a meaningful way with college students 100 years later? How can you unpack the meaning of these events with students, born and raised in Oklahoma, who would repeatedly say to us "I never learned about this history in schools."

For my part, I leaned into making the sounds and texts of early 20th Century African Americans come alive. Some of my resources included:

- Stories from the Black Press, including *The Tulsa Star*, *The Tulsa Tribune*, *Tulsa Eagle* and the *Oklahoma City Black Dispatch*;
- Letters and notes written by Buck Colbert Franklin—an African-American attorney who defended the massacre's survivors in court [also father of noted historian John Hope Franklin];
- Writings from Mary E. Jones Parrish—journalist and educator, who even as her home in Greenwood burned to the ground, she wrote what she saw, interviewed other survivors and published a book, *Events of the Tulsa Disaster*;

“our stories from diverse communities would...give us the tools to face tomorrow's challenges.”

- An early movie from Oscar Micheaux, pioneering filmmaker, who captured visuals of a vibrant African American life in direct contrast to the demanding and stereotypical images from *Birth of a Nation*, blackface caricatures and buffoonery;

I knew to look for these resources, if not by name at first, but by possibility, because Drs. Wilson and Gutiérrez opened those doors of recognition for me.

Before this class ended in the spring of 2021, Oklahoma passed HB 1775, prohibiting mandatory "diversity" related training and instruction in higher ed, and restricting teaching "controversial" topics to k-12 students...perhaps such as the very class I helped develop and teach.

Such restrictions are harbingers of more challenges to come for those of us in this room who are committed to teaching challenging topics to our students.

But as I bring this reflection to a close, I want to tell you where my students took these lessons...because I challenged them in their final assignment to create their own 4-page newspaper and tell the story of the Tulsa Race Massacre in their own way. Their projects blew me away, for their insights, passions and engagement with this topic.

Creativity plus courage leads to innovation. How amazing it is to me that Clint Wilson and Félix Gutiérrez knew that our stories from diverse communities would teach us, feed us and give us the tools to face tomorrow's challenges. Because they are coming. They are already here.

So, I ask and invite all of you to teach with courage. Teach with creativity and the innovation will come. And then when you are done, come tell the rest of us about it!

Thank you!



Félix F. Gutiérrez, Ph.D.



Clint C. Wilson II, Ed.D.

HELP US REACH OUR GUTIÉRREZ-WILSON TEACHING AWARD ENDOWMENT GOAL!

By Paula Poindexter

Proposed in 2021 by Paula Poindexter, past MAC Head and past AEJMC President, and awarded for the first time in 2022 to Dr. Meta Carstarphen, University of Oklahoma, MAC's new teaching award, the Félix F. Gutiérrez and Clint C. Wilson II MAC Award for Teaching Excellence and Innovation recognizes exceptional teaching in the MAC Division and honors two long-time MAC members who distinguished themselves as trailblazing journalism teachers and scholars.

In order to support the annual \$500 cash prize and engraved award that recipients receive, the fundraising committee is calling on MAC members and friends of MAC to give to the \$25,000 permanent endowment that will produce the annual interest to fund each year's cash prize and engraved award. The Gutiérrez-Wilson Teaching Award Endowment will be established at AEJMC.

Donating to the Gutiérrez-Wilson Teaching Award Endowment is Easy. MAC Division members as well as friends of MAC can write a check or contribute online through AEJMC's website. Checks should be made out to AEJMC with "Gutiérrez-Wilson Teaching Award (MACD)" in the memo line, and mailed to: AEJMC; 234 Outlet Pointe Blvd., Suite A; Columbia, SC 29210-5667. To contribute online, copy and paste the link: <https://aejmc2.wufoo.com/forms/aejmc-contributions>, and complete the form. For the "Contribution Choice" box, click "Other" and write in "Gutiérrez-Wilson Teaching Award (MACD)."

While all contributions will help reach our \$25,000 Gutiérrez-Wilson Teaching Award Endowment goal, please consider giving at one of the following donor levels: Platinum \$5,000+; Gold \$1,000 to \$4,999; Silver \$500 to \$999; Bronze \$101 to \$499; Patron \$100.



Got questions about the endowment or need more information about how to donate?

Contact the Endowment Fundraising Committee:

Paula Poindexter at
paula.poindexter@ustin.utexas.edu

Mia Moody-Ramirez at
mia_moody@baylor.edu

Laura Castañeda at
lcastane@usc.edu



AEJMC MIDWINTER 2023 - CALL FOR ABSTRACTS & PANELS PROPOSALS

AEJMC MIDWINTER CONFERENCE AT THE UNIVERSITY OF OKLAHOMA (includes virtual participation option)!

Gaylord College of Journalism and Mass Communication
University of Oklahoma

FEBRUARY 24-25, 2023

“

I served as a moderator and discussant at the 2022 Midwinter Conference and I saw the value of the experience. For me, being there helped me add to my AEJMC network. For the scholars who submitted papers, their research was well received and conference attendees provided feedback that enhanced their papers. Some even went on to present their papers at the national conference.

”

Dr. Rafael Matos

The AEJMC Midwinter Conference is an annual forum for the presentation of research and debate in areas relevant to the AEJMC groups (divisions, interest groups and commissions) sponsoring the event. It is different from the annual conference in scale - attendance is smaller which provides a more intimate setting to connect with colleagues and receive feedback on your work. Conference attendees have found this feedback helpful in preparing for submission for the annual conference during the summer.

Paper abstract submissions: Authors are invited to submit research paper abstracts of between **600 and 800 words** (word count excludes author information and references) appropriate to **one** of the Divisions or Interest Groups represented at the conference. Abstracts should give a clear sense of relevant literature, research objectives, methodological approach, stage of research project (conceptual, data gathering, data interpreting), findings and conclusions.

Submissions should be done online and by the **December 15, 2022** deadline at: <https://cmt3.research.microsoft.com/AEJMC2023> or <http://bit.do/AEJMCMW23>

Panel submissions: In addition, the organizers are also inviting panel proposals. These panel proposals should **NOT** be done through the online abstract submission system. Instead, submissions for panels should be sent to the relevant midwinter chair directly via email (see list of participating AEJMC groups and the midwinter chair for each group below). The deadline for panel submissions is the same as for abstract submissions, December 15, 2022, 11:59 p.m. Central Time.

Panel submissions should include the panel title, a description of the session's focus, the issues to be discussed, and a list of panelists (potential and confirmed), including affiliation. Proposals should not exceed two double-spaced pages.

For more details about the Midwinter Conference, review the [Midwinter Conference 2022 Call for Abstracts](#) or contact Elanie Steyn at elanie@ou.edu.



**MINORITIES & COMMUNICATION
DIVISION**

BOWLING NIGHT



LET'S GET TOGETHER

MAC DIVISION

GRAD STUDENTS!



**2023 AEJMC MIDWINTER
SOONER BOWLING - NORMAN, OK**

DATE & TIME : TBA (INFO WILL BE EMAILED)

Email ajiameaux@ou.edu or younf@uga for questions



WE NEED YOU! REVIEWERS NEEDED FOR THE MAC DIVISION

Vanessa Bravo
Faculty Research Chair

In August of 2023, Washington D.C. awaits hundreds of scholars who will visit the U.S. capitol as participants of the Association for Education in Journalism and Mass Communication's (AEJMC) annual conference. Some of them will be members of MAC, the Minorities and Communication Division of AEJMC.

Every year, we at the MAC Division receive dozens of submissions (no less than 50+ submissions each year), and we need reviewers to read these submissions, evaluate them, provide formative feedback, and help us determine which papers and extended abstracts get accepted to the conference.

We need YOUR help for this. Between reviewers for faculty papers and reviewers for student papers, we need more than 100 reviewers. Please be one of them!

We will be reaching out to reviewers from previous years by email, asking them to help us review papers once more and providing instructions about this task. Additionally, if you are willing to review papers for the first time, or if you want to proactively let us know that you are willing to review papers again, please email associate professor Vanessa Bravo, from Elon University, at vbravo@elon.edu, by February 1, 2023.

“We need YOUR help for this. Between reviewers for faculty papers and reviewers for student papers, we need more than 100 reviewers. Please be one of them!”

For this year, this is MAC Division's Call for Papers:

The Minorities and Communication (MAC) Division invites submissions of original research on any topic related to minorities in communication. Submissions that reflect a diversity of scholarly methods of inquiry are invited. Papers should include appropriate literature reviews, methodology, findings, and discussion. Only one paper per primary (first) author will be sent out for review.

The term “minorities” has been defined to include Latin/as/os/x, African Americans, Asian Americans, and Native Americans. Therefore, papers examining how these groups present images, news and/or other information about themselves, as well as those examining how issues and/or perspectives related to race/ethnicity and diversity are featured in mainstream or other specialized media, would generally fall into this division's area of interest. This division also welcomes papers on teaching or pedagogy related to minorities in communication.

Full Paper Formatting: Papers should not be more than 25 pages long (double-spaced), excluding references, tables, figures, and other graphics. If it is not historical research, APA reference style is preferred. If these rules are not followed, papers are subject to disqualification. Also, follow the instructions in the 2023 AEJMC paper competition uniform call.

Extended Abstract Paper Formatting: In light of the disruptions to the lives of faculty members and students as a result of the spread of COVID-19, we are still accepting extended abstracts for the 2023 conference. Extended abstracts should contain all of the same content sections and elements that would normally be used in the full paper, including the study's purpose, literature review, research questions and/or hypotheses, method, findings, and discussion/conclusion. The main difference, however, is the length of this submission format. For authors considering the extended abstract option, data collection and analysis must be at least 75% complete in order to meaningfully report tentative findings and conclusions. Authors should clearly report in the Method and Findings sections how far along the data-collection and data-analysis phases are, respectively, and explain what steps remain and the anticipated value/contribution of these steps, so that reviewers can assess the foundations on which conclusions are based.

The extended abstracts must be at least 750 words long but no more than 1,500 words, excluding any references, tables, or figures.

WE NEED YOU! REVIEWERS NEEDED FOR THE MAC DIVISION (CONT'D)

Vanessa Bravo
Faculty Research Chair

Extended abstracts must include a reference list. The reference list and summary are not included in the word count. When submitting in this format, authors must include the words "Extended Abstract" at the start of their paper title (e.g., "Extended Abstract: [Your paper title]"). Authors should clearly indicate the same on the title page of their submission. Submissions that are not appropriately labeled may be rejected. Authors whose extended abstracts are selected for presentation at the conference must still submit their full paper before the conference.

Awards will be presented to the authors of the top three faculty research papers. A certificate along with a check will be awarded to each of the three faculty research winners during the Minorities and Communication Members' Meeting.

Student Papers: Graduate and undergraduate students are encouraged to submit original research regarding minorities and communication. Student papers are ones in which ALL of the co-authors are currently enrolled students. The paper must be correctly submitted to the MAC Student Competition category online. Student papers should include a separate cover sheet that indicates their student status (i.e. Ph.D. Student, M.A./M.S. Student) but omits the author's name.

All students whose papers are accepted for presentation in the Minorities and Communication Division will be considered for the Dr. Carolyn Stroman New Graduate Membership Award. Eligible recipients must be current members of AEJMC who do not have a MAC membership.

The MAC Division recognizes the top three student papers. A certificate along with a check will be awarded to each of the three winners. Both authors of winning student research papers and the Stroman New Graduate Membership Awards are recognized at the Minorities and Communication Members' Meeting.

Self-Identifying Information: Author-identifying information must NOT appear anywhere in the attached paper file. Authors are reminded to check their manuscript for self-identifying information of any kind, including following a particular style guide's directions on matters of self-citation.

Identifying information includes the authors' names and affiliations, previous work by the authors referenced in a way that makes it possible to identify who the author(s) is/are, and links to authors' websites, emails, or social media accounts. Check the Properties tab of your file and eliminate author-identifying information before submitting the paper (including if you saved a Word file as a PDF file; check the Properties of the PDF file and eliminate author-identifying information in the PDF's Properties tab, too).

Authors are strongly encouraged to submit their papers at least a day or two before the deadline. All papers submitted will be pre-screened for identifying information and proper submission in the student/faculty category. In the event of the inclusion of self-identifying information PRIOR to the deadline, authors will be allowed to resubmit their manuscripts prior to the deadline. After the deadline, as per the uniform call, papers with identifying information will be automatically disqualified.

**Questions? Please contact research chair
Vanessa Bravo, associate professor at Elon
University, at vbravo@elon.edu.**

The Minorities and Communication Division was founded to create diversity and inclusion within the Association. We are committed to advancing research, teaching and professional freedom and responsibility scholarship and initiatives that explore the relationship between racial and ethnic minorities and mass communication. Our programming consistently reflects this charge.

Is It the Message or the Messenger? Exploring Students' Acceptance of DEI in the Curriculum

By Gheni Platenburg
MAC Teaching Chair

These days, concepts of diversity, equity and inclusion (DEI) are popular in the academic lexicon.

Shifting ideologies, ongoing data and calls for change have pushed educational institutions to prioritize DEI initiatives throughout the academic environment including faculty/student recruitment and retention, training and curriculum development. Amid these pushes for change, many minority faculty members have found themselves—by choice or forced assignment—participating on DEI committees tasked with the seemingly insurmountable goal of helping their universities address and solve DEI issues on campus.

I am one of those committee participants.

This year, in addition to serving as teaching chair for MAC, I also serve as the curriculum sub-committee chair for my school's diversity, equity, inclusion and social justice committee. Therefore, a large portion of my service work this year focuses on finding new approaches to incorporating and assessing DEI initiatives in communication and journalism curriculums.

For my fellow faculty members on this journey, I see our mission as two-fold. Of course, we must continue finding resources and strategies to effectively infuse DEI into classroom instruction. However, the second and more often overlooked goal should be illuminating the challenges minority faculty can face when diversifying their curriculum.

Discussions about scrubbing your syllabus, getting to know students on a personal level, checking your own biases and creating an equitable classroom environment are all highly recommended approaches to support DEI in classrooms. Yet, it is all a moot point if the DEI messages cannot successfully move between the sender and receiver due to underlying reasons.

I have witnessed this firsthand.

I am a Black woman who studies race and media and who has taught journalism courses at predominantly white universities in the South for the last eight years.



Image by: AEJMC Elected Standing Committee on Teaching

Although my courses run the gamut as far as topics, one of the common threads has been an emphasis on best practices for navigating diversity both within news coverage and behind the scenes in newsrooms. Like countless others, I have followed the script of including lectures and assignments aimed at pushing students to interact with people outside of their personal demographics and prompting them to examine their own positionality.

I regularly utilize Peggy McIntosh's work on white privilege, Miner's "Body Ritual of the Nacirema," and the circles of my multicultural self-activity among many other readings and learning activities. I have even invited DEI facilitators into my classroom to help guide better conversations on the matter.

Although I still recommend the methods mentioned above, I acknowledge this has received mixed reception from my student audiences ranging from enthusiastic appreciation to a lack of interest to most often blatantly racist remarks and pushback.

At the same time, I have observed non-minority colleagues discuss the same DEI topics and utilize the same practices only to receive applause and accolades. I mention this fact not to criticize or discourage non-minority colleagues from continuing this work. Quite the opposite, this solidarity is needed, valued, and appreciated. I note these disparities because it is important to recognize the different experiences of faculty members doing DEI work.

In other words, promoting DEI in the classroom is not a one-size-fits all approach nor does it solicit the same result among student audiences despite following a detailed step-by-step protocol.

I understand my experience may differ from that of others but informal conversations with friends, colleagues, academic literature and the postings within forums for faculty of color confirm I am certainly not alone in this struggle.

Student evaluations are directly tied to tenure and employment decisions. This can lead some underrepresented minorities (URMs) to make a tough choice—continue engaging in DEI practices in the classroom and deal with the possible ramifications or avoid the topic altogether in hopes of keeping the peace and staying employed, doing themselves and their students a disservice. Admittedly, I do not have all the answers today, but I hope to have more insight to share going forward.

My columns in the MAC newsletter will explore current happenings in DEI teaching innovation along with resources for teaching effectiveness with goals of acknowledging how intersecting identities of students and instructors can present challenges and working to develop specific practices to overcoming or counteracting pushback.

CRITIQUE YOUR LOCAL MEDIA WITHOUT GETTING BACKLASH

One of the responsibilities of the PF&R Chair (Professional Freedom & Responsibility—hopefully, I’m not the only one who forgets what it stands for) is to encourage members to act as media critics on their campuses and in their communities. There are burdens and risks attached to becoming a media critic. Many of us do not have the time to add another item to our to-do lists, especially when critiquing the media is a full-time job for some, like NPR’s Eric Deggans. If you’re publicly vocal with your media critiques, that can place you and possibly your family in harm’s way with online and/or in-person harassment.

I know I’m not doing a great job of convincing you yet, but keep reading and you’ll find five simple steps to positively impact your community without some of the negatives mentioned above.



KEONTE COLEMAN, PHD
PROFESSIONAL FREEDOM AND
RESPONSIBILITY CHAIR

01. CREATE A CATALOG OF ALARMING MEDIA ITEMS

First, I’m going to ask you to add one simple task to what I know you’re already doing: keeping up with the local news. Create a personal catalog/folder of alarming published items that you find while reading or watching your current selection of news. You can screenshot items, copy links, photograph flyers, record videos, save campus-wide messaging emails, etc. Honestly, you’re probably already doing this, but instead of collecting them, you’re sharing them in your group chats.

02. ORGANIZE OFFENDING MATERIALS BY SOURCE

Now that you’re collecting the materials, you’ll want to organize the information based on who published it (e.g., TV station, newspaper, online newspaper, radio station, university communications, program-level communications, etc.).

03. COLLECT A CRITICAL MASS

Next on the list is to collect a critical mass of data for each outlet you’re monitoring. Critical mass is an intentionally vague term that allows each individual to decide if they’ve collected enough examples to present a worthy case to the media outlets. A critical mass might mean 10 clips for one newspaper or one recorded video for a local television station, depending on the egregiousness of the published content.

CRITIQUE YOUR LOCAL MEDIA WITHOUT GETTING BACKLASH

04. DISCUSS/SHARE COLLECTED EXAMPLES WITH MEDIA OUTLETS

Here's where most of the effort will take place, but it doesn't have to be extremely taxing. Contact your campus communications and local media outlets directly with your concerns. This will allow you to keep a low profile and prevent the masses from coming after you for pointing out the offending materials. You can choose a passive or assertive approach or somewhere in between. A passive approach could be sending an email containing your concerns and collected examples to the newsroom and/or editorial leaders. However, this method does not guarantee that your message is received or shared. In between passive and assertive might be following up on your email with a phone call. A more assertive approach would be to contact the leaders to schedule a meeting where you can discuss your findings with key members of the newsroom.



You are a vital member of your community with an informed understanding of the harmful effects news outlets can have on the communities they serve. I believe most news outlets want to get it right, but for numerous reasons, hurtful items are published. If no one ever points it out to them, they might just be ignorant of the harm they are causing. Your local media outlets will likely appreciate this subtle approach a lot more than you calling them out on Twitter.

If you'd like to stop rolling your eyes when you consume the news, you've got to start making some noise. We can't force change, but we can be a part of it!

05. RINSE AND REPEAT

Continue collecting your data and contacting the outlets when appropriate so they understand that people are continually monitoring them. You'll likely build a rapport with the news outlets and, hopefully, start to see a change in your local coverage for the better.

KEONTE COLEMAN, PHD
PF&R CHAIR

ASSISTANT PROFESSOR
BROADCAST & DIGITAL JOURNALISM DEPARTMENT
S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

MAC-2-MAC ON ZOOM

Branding Your Academic Self

Dr. Celeste González de Bustamante and Dr. Keonte Coleman Share Golden Nuggets

By Chelsea Peterson-Salahuddin and Kathleen McElroy

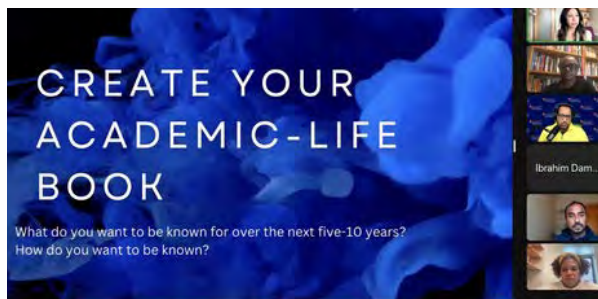
According to two brand-savvy MAC members, promoting your work is not boasting or tooting your own horn. Sharing what you do on social media should be part of your professional and academic toolkit.

Dr. Celeste González de Bustamante of the University of Texas at Austin and Dr. Keonte Coleman led the MAC-2-MAC session titled “Branding Your Academic Self” on Oct. 7. The Zoom discussion with about a dozen MAC members was a reminder that scholars from underrepresented groups may have to work harder to get the recognition they deserve.

Dr. González de Bustamante cited research that noted:

- “Undercited” scholarship trivializes the contributions of women and marginalized groups, making disciplines appear white and more male
- Non-white scholars are underrepresented in publications and editorial positions
- Publication and citation practices reproduce institutional racism and sexism

“That’s why we need to be out in front talking about what we’re doing,” she said, acknowledging her initial uneasiness in promoting her work. “The way I’ve gotten around my old feeling of being uncomfortable is I concentrate on the research. I take the spotlight away from me and put it on the research.”



For instance, she said she loves words, but she and co-author Jeannine E. Reilly posted professionally produced videos on social media to promote their book “Surviving Mexico: Resistance and Resilience Among Journalists in the Twenty-first Century.”

Dr. González de Bustamante presented branding as part of professional development. She suggested creating “your academic-life book.” She explained: “If you were to write a book about your own academic life, what would that look like? What do you want to be known for over the next five-10 years?” Instead of “trying to do too many things in too many different areas,” she focuses on projects deemed important in her life-book.

She said to also ask yourself: “What do you want to be known for and how do you want to be known?” She added that scholars should think about who’s in their circle and who can champion their work. Along those same lines, she suggested creating a mentoring map, one that includes peer-to-peer relationships. “The way we’re thinking about mentoring now is that it’s important to have different kinds of mentors for different kinds of things,” she said, including scholarship, professional development and personal support. Mentoring networks, she said, come into play in increasing public recognition, especially through social media.

“Sometimes I like social media and sometimes I really just want to delete all my accounts and do away with them,” Dr. González de Bustamante said. “But as an academic and a professional, I think we’re stuck with what we have right now until something else better comes along, which I hope will happen in the future.” Until then, as Dr. Coleman put it, “Social media is the tool that we have. Even if you don’t like it, you need to get on it.” He said use platforms where you’re already comfortable. For instance, he doesn’t post on his Instagram and TikTok accounts because he doesn’t monitor them.



Dr. González de Bustamante and Dr. Coleman led discussions on the merits of sharing one’s work on social media.

“I haven’t figured them out,” he said. “I understand Facebook, I understand Twitter, I understand YouTube, I understand LinkedIn. So that’s what I use. I could be missing an audience but that’s OK, because this is where I am, and I’d rather connect with people where I am.”

He said he doesn’t tweet everyday but uses that platform “when moments come up that fall in line with the things I’m interested in.” He posts his blog “Breaking News with Media Leaders” on YouTube, an effort that serves as a repository for his students while providing him access to professional and research opportunities. He especially recommends a robust presence on LinkedIn, which he uses to promote class and university activities as well as his own professional work.

If I’m working on something, I really do try to get it out there,” Dr. Coleman continued. “And I think what ends up happening is when I go to AEJMC or go to a different conference, people come to me and say, ‘I saw you do this.’ ... That’s what you want. You want your reputation to precede you to help open some doors for you. This is something I hear from the church from way back: You’ve got to speak into existence. So the more I say these are things I want to do, the more of those things have started to happen.”

In the Q & A, the panelists discussed the lack of guidance on honoraria for scholars from underrepresented groups as well as being mindful of giving interviews or presentations. Dr. Coleman said that even in the age of Zoom, which makes extracurricular work easier, “Every panel that I’m on, that’s less time that I’m writing. Every panel that I’m on, that’s less time for grading. It’s taking away something.”

Ultimately, branding is a tool to recognize work you already do. “Celebrate your work and be your authentic academic self,” Dr. González de Bustamante said. “Don’t be afraid to celebrate yourself – because there’s not enough people celebrating you. You’re not going to be over-celebrating yourself.”

Getting Social with Shout-outs: Tweeting MAC's 2022 AEJMC Conference Success

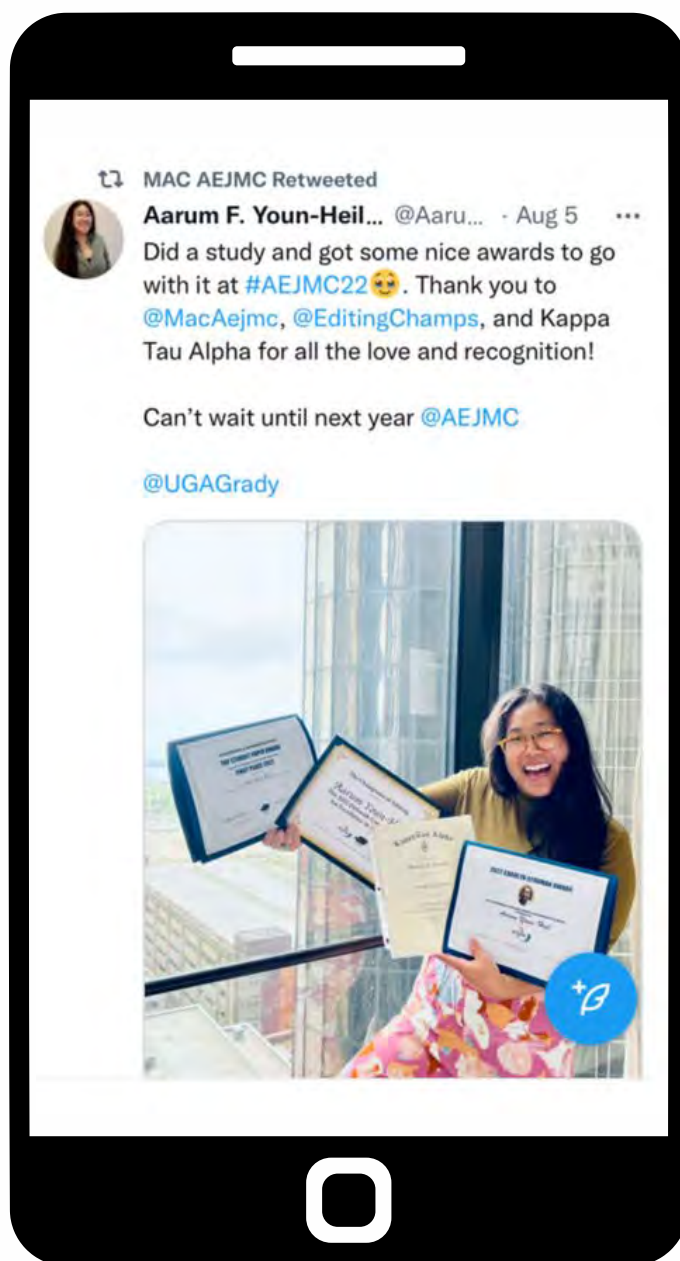
By **Denetra Walker**

Assistant Professor, University of Georgia

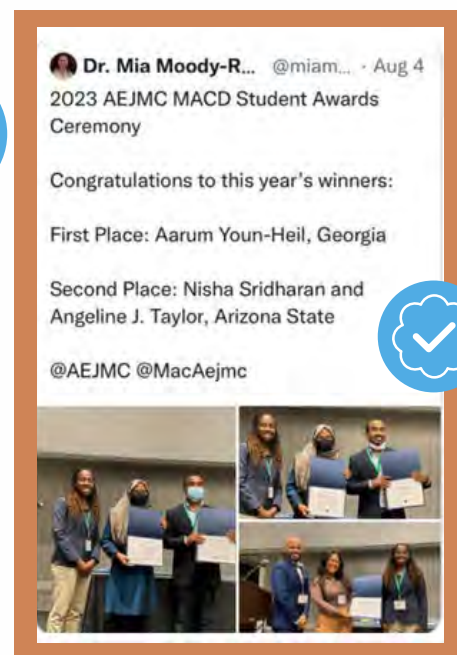
During the summer MAC member's meeting ahead of the AEJMC Conference in Detroit, I asked you all to tag @MACAEJMC on Twitter with pictures, highlights, and information about MAC events. I'm happy to report you all delivered! I received so many messages and found so many tweets highlighting all the awesome accomplishments of our members.

I want to give a special shout-out to Mia Moody-Rodriguez, Keonte Coleman, Kris Vera-Phillips, and Maria De Moya who really went the extra mile to send pictures and/or tweet using @MACAEJMC. Our award winners included Meta, Najma, and Amy who also tweeted their accolades. I do not want to leave anyone out... so I want to thank all of you for helping us have a wonderful AEJMC conference experience. One of the joys of being the social media coordinator is having a front row seat to all of the greatness of fellow MAC members! At AEJMC in Detroit, I attended several panels, presentations with MAC and the Commission on the Status of Minorities--- which had several joint events this year. While I can't be everywhere at once, it was truly a team effort to be able to highlight all the great contributions from our fellow members. You all are the real MVP's.

Tweets from our MAC Awards Social highlighted: The Dr. Carolyn Stroman Award Winners, Dr. Paula Poindexter Grant Award Recipients, The Inaugural Wilson & Gutiérrez Teaching Award, top papers, and so many other moments from panels, posters, and even hallway encounters. While the fast-paced environment called for tweets, it made my time so much easier to retweet all of your moments from different accounts. Plus, I got a bit carried away with some of the tweets like this one with the panel on *Future Directions and Imperatives of DEI Work in Journalism*, "... Our panelists are dropping gems. We're in the Cadillac (B) room... so roll on by!" Get it? Y'all, I really tweeted that. (Here's the proof) All jokes aside, being in the moment to experience our first in-person conference in two plus years was almost surreal. It was great to connect over Zoom but capturing so many great moments in real time on social media was a gift. I realize it's been tough on everyone but it was great to see you all and capture these experiences. Well done, MAC-ers! Well done.



Tweeting MAC's 2022 AEJMC Conference Success (continued)



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MINORITIES IN ACADEMIA

Creating a Space for Academic Conversations

KHAIRUL ISLAM, PHD CANDIDATE,
WAYNE STATE UNIVERSITY



It is necessary to create a space for conversation about academic challenges that we as marginalized communities currently face in the US and around the world. Such space can not only help solve many challenges that we face together, but also can give voice to the many voiceless people. Professional associations such as AEJMC's Minorities and Communication Division (MAC) can take the lead in this type of conversation.

Recently, as part of the Latinx Heritage Month celebration (September 15 – October 15), MAC division representatives, specifically Dr. Vanessa Bravo from Elon University and Dr. Maria De Moya from DePaul University, hosted a live twitter chat for faculty members to discuss Latinx Professors in the J&MC classroom.

The goal of this conversation was to recruit some professors teaching in the U.S. to be online during that time and participate, sharing their experiences, questions, anecdotes and lessons learned. I really appreciate Drs. Vanessa and Maria for hosting this open conversation. The impact of this kind of academic conversation is wide and enormous among the community people.

Many community members participated in this live discussion. Like many other participants in this discussion, I was so moved by some of the conversations and realized how important it is for us to create this kind of space. As part of the conversation, the division sent out several tweets asking Latinx academics to share the challenges that they face as they navigate the academic world. One of the questions was, "Are there parts of your heritage, experience, and/or identity that have made your work in academia more challenging?" Many people attended this important conversation. In response to this, one of the participants stated, "I'm one of the few Latinas in my college and I'll never forget that feeling when my Latino students told me: 'We've never had a Latina professor.' It makes you proud to represent your culture and show Latino students that we are visible, we have a voice, and we do belong."

This conversation also makes me think how important it is for us to be visible. Many community people do not even know whom to look up to. This conversation model could be repeated for Native American History Month, Black History Month, and Women's History Month among others. It can help the communities connect (follow each other) and keep MAC top of mind.

RISING Stars



Aarum Youn-Heil, Ph.D. Candidate University of Georgia, Athens, GA

Aarum Youn-Heil was awarded the Dr. Carolyn Stroman Award and received first place in MAC Division's Top Student Paper Award at the 2022 AEJMC Conference in Detroit, MI. Her paper was titled, *"America was terrified: How Shang-Chi and the Legend of the Ten Rings reverts yellow peril propaganda through intertextuality."* Her paper was also awarded the Deborah Gump Award for Excellence in Research from AEJMC's Champions of Editing at the same conference.

Aarum has always felt that what she watched on television and in movies taught her a lot about who she is in the world and how others saw her. The lack of seeing people of color onscreen guided her curiosity to pursuing a doctoral degree studying race and interracial representation in media. Using critical and cultural studies, Aarum notes, "I want to know more about how those mediated racial representations impact how we communicate about race interracially."

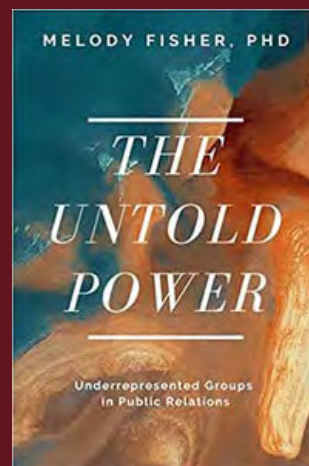
After Aarum receives her Ph.D. from University of Georgia's College of Journalism and Mass Communication, she seeks to continue her research while using entertainment as a pedagogical tool for difficult racial conversations in the classroom. As a researcher and an educator, Aarum finds commonalities, "I find facilitating those difficult conversations about race both within and outside of the classroom to be necessary especially when students are questioning how they are represented in media."

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CAEJMC @MACAEJMC @MACAEJMC

MAC MEMBERS NEWS

Dr. Melody Fisher, Associate Professor at Mississippi State University, published a book titled *The Untold Power: Underrepresented Groups in Public Relations*.

This book fills a glaring void in public relations history by chronicling the practices and scholarship contributed by members of ethnically and racially underrepresented groups.



Dr. Tamara Zellars Buck, chair and professor of the Department of Mass Media and co-adviser to the Arrow student newspaper at Southeast Missouri State University, was **named a 2022 Distinguished Adviser for newspaper advising** by the College Media



Association (CMA). Buck was honored as a college newspaper adviser in the four-year university category during an awards ceremony at the 2022 CMA/Associated Collegiate Press/Society of Professional Journalists Fall National College Media Convention Oct. 28 in Washington, D.C.



Rutgers Media Studies professor, **Regina Marchi**, published a revised second edition of her award winning book, *Day of the Dead in the USA: The Migration and*

Transformation of a Cultural Phenomenon (Rutgers University Press: 2022). Using a mix of ethnographic methods, historical research, oral histories and critical cultural analysis, this book reveals the power of ritual communication and public art as media for creating community, transmitting oppositional political messages, and expressing identity.

Professor Lynn Schofield Clark

was invited to participate in the United Nations Expert Group Meeting of the Department of Economic & Social Affairs' session on Youth Digital Engagement (the topic for the forthcoming UN World Youth Report). She presented ethnographic research on digital inclusivity she conducted with Assistant Professor Carlos Jimenez (DU) and Assistant Professor Johnny Ramirez (SJSU).



Fears Co-Authors Journalism History Analysis.

Dr. Lillie M. Fears, professor of multimedia journalism, is co-author of an article published in the peer-reviewed **Journalism History**. In anticipation of the journal's 50th year of publication, the History Division of the Association for Education in Journalism and Mass Communication commissioned this audit of the journal's content beginning in 1974. The article explores the journal's diversity in authorship, topics of inquiry, and possibilities for future studies.

MAC MEMBERS NEWS

Kim Fox, a professor of practice at The American University in Cairo **visited several universities in the UK for talks and discussions on radio and podcasting including:**

- A visit to Nottingham Trent University and an interview on BBC Radio Nottingham. (top left) Sarah Julian, BBC (left); Kim Fox and Deborah Wilson-David, Nottingham Trent University
- A panelist as a part of the BBC Radio Centennial Conference: BBC Radio
- 1922-2022: Navigating the waves of change at the University of Bedfordshire. (top right)
- Invited scholar to host the research seminar at the University of Sunderland. (bottom left) Dr. Caroline Mitchell, University of Sunderland; Kim Fox and Richard Berry, University of Sunderland with Endurance Idowu taking the photo.
- Audio programs guest lecturer at the University of Stirling (bottom right) Kim Fox sharing tips for producing award-winning student audio



UK 2022



For **Federico Subervi**, retirement (in salary only) is just a phrase, not a fact. In summer he taught graduate class for the Universidad Católica de Concepción, Chile, on the threat of disinformation to democracy. During the fall semester he taught an undergraduate research class for the University of Puerto Rico-Cayey campus. For this class, students studied how the University of Puerto Rico and its students have been covered in news media and in social media. From there he **also collaborated with Concepts Media, which obtained a \$350,000 grant from the National Archives and Records Administration** to digitalize four decades of audio archives of WIPR radio, the first public radio station in Puerto Rico and Latin America.

MAC EXECUTIVE BOARD 2022-2023



Head

Sydney Dillard
DePaul University
sdillar2@depaul.edu



Vice-Head

Maria DeMoya
DePaul University
mdemoyat@depaul.edu



Secretary

Denetra Walker
University of Georgia
DenetraWalker@uga.edu



Faculty Research Chair

Vanessa Bravo
Elon University
vbravo@elon.edu



Student Research Chair

Leticia Williams
Howard University
leticia.williams12@howard.edu



MidWinter Research Chair

Rafael Matos
Phi Beta Sigma Fraternity, Inc
r.o.matos@live.iup.edu



PF&R Chair

Keonte Coleman
Syracuse
kecolema@syr.edu



Teaching Chair

Ghenni Platenburg
Auburn University
gnp0006@auburn.edu



Graduate Student Co-Liaison

Ajia Meux
University of Oklahoma
ajameux@ou.edu



Mentoring Co-Chair

Kathleen McElroy
University of Texas at Austin
kathleen.mcelroy@austin.utexas.edu



Mentoring Co-Chair

Chelsea Peterson-Salahuddin
University of Michigan
caaps@umich.edu



Membership Chair

Mia Moody-Ramirez
Baylor University
Mia_Moody@baylor.edu



Grants Chair

Miya Williams Fayne
California State University-
Fullerton
mwilliamsfayne@fullerton.edu



Social Media Coordinator

Khairul Islam
Wayne State University
kislam@wayne.edu



Webmaster

Masudul (Mas) Biswas
Loyola University
mkbiswas@loyola.edu



Newsletter Co-Editor

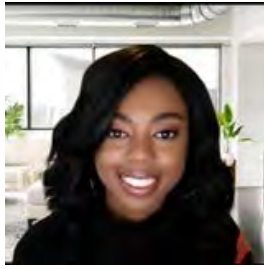
Mohammed Iddrisu
Arizona State University
msiddris@asu.edu

MAC EXECUTIVE BOARD CONT. 2022-2023



Graduate Student Co-Liaison

Aarum Youn-Heil
University of Georgia
younf@uga.edu



Newsletter Co-Editor

Contia' Prince
University of North Carolina at Chapel Hill
contiapr@email.unc.edu

Thank You

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SAVE THE DATES: UPCOMING EVENTS AND DEADLINES

January 27: MAC Member listening Session #1

January 15: Multiple Deadlines

- Tankard Book Award
- Nafziger-White Salwen Dissertation Award
- Knudson Latin America Prize

February 15: Southeast Colloquium Registration closes

February 24-25: AEJMC Midwinter Conference

April 7: MAC Member listening Session #2

June 9: MAC Member listening Session #3

MAC Division Membership Meeting Minutes

Wednesday, July 27, 2022 - Virtual Meeting on Zoom

Start Time: 10:05a.m.

In attendance: (62)

participants listed from Zoom)

Erin Perry

Maha Bashri

Melody Fisher

Timilehin Durotoye

Chelsea Peterson-Salahuddin

Mia Long Anderson

William Hart

Sean Upshaw

Tawfiq Abdullah

Melissa Greene-Blye

Dorothy Bland

Bey-Ling Sha

Christina Najera

Bradley Gorham

Paula Poindexter

Lourdes Cueva Chacón

Sharon Bramlett-Solomon

Hayley Markovich

Miya Williams Fayne

Lillie Fears

Felicia McGhee

Carolyn Byerly

Mohammed Iddrisu

Raegan Burden

Joyce Kingsley-

Nwachukwu

Alice A. Tait

Mia Moody

Danielle Brown

Indah Setiawati

Marquita Smith

Ralph Akinfeleye

Vincent Peña

Farah Harb

Leticia Williams

Ajia Meux

Jerry Crawford

Calvin Hall

Maria De Moya

Vanessa Bravo

Kathleen McElroy

Rafael Matos

Shola Aromona

Gheni Platenburg

Aarum Youn-Heil

Deb Aikat

Sydney Dillard

Suman Mishra

Nathian Rodriguez

Qinglin Luan

Keonte Coleman

Miriam Hernandez

Meta Carstarphen

Karen Turner

Kim Fox

Denetra Walker

Angie Chuang

Sean Upshaw

Robert Richardson

George DAniels

Minjie Li

Nathaniel Frederick

Robert Richardson

1. Opening Remarks by MAC Head, Sydney Dillard

- Introduction to August Conference in Detroit & programing
- Mentions meeting minutes from last year and that everyone should have a copy of agenda for today's meeting
- Motion/Approval of 2021 minutes- member(s) left off but otherwise no change. o Vote to approve 2021 minutes
 - Dorothy Bland moved
 - Meta Carstarphen moved (second)
 - Unanimous vote to approve 2021 minutes

2. Q&A with AEJMC President-elect (Dr. Deb Aikat)

- Outlook for leadership for AEJMC, Diversity/equity/inclusion, and outreach • Congratulate MAC on being one of the strongest divisions
- Deb asks: Guess how many members?
 - Meta Carstarphen guesses 250
 - Mia Mood Ramirez guesses 389
 - Marquita Smith guesses 325
 - Deb answers 260 members as of today (7/27) all correct answers- connects to the story of AEJMC

- Deb recognizes the support of MAC executives, past and present, in his bid to be president.
- Asks members to share concerns and reach out to him
- Mentions 3 priorities:
 - (a) Undergrad student engagement & research- start taskforce
 - (b) Distinguished Fellows Program (like NCA & ICA)- making sure it is diverse
 - (c) Explore, document, and enhance legacy of AEJMC
- Encourages MAC members to think about directives for addressing invisible labor among marginalized/minoritized faculty
- Carolyn Byerly- asks question about fellows program criteria
 - Deb responds with 3 Pillars: research, teaching, profession, freedom & responsibility
 - Fellow should be honored as an example and mentor for pillars
- Maria De Moya- asks question about DEI expectations for MAC and suggests other divisions have the conversations about commitments to diversity, equity and inclusion work, awards, scholarship.
 - Deb agrees and mentions Amanda Caldwell's commitment to DEI

3. MAC Financials (Sydney)

- Funds as of June 30, 2022- \$14,521.95
- Pending expenses -\$5,110.00
 - Poindexter faculty award, Barrow research, Barrow scholarship, Poindexter student, top paper Awards (6 total), HBCU Roundtable, MAC Award & Social, Teaching Excellence and Innovation
- Balance \$9,411.95 *Doesn't include membership dues posted after 5/31/21
- Paula Poindexter mentions funds for awards and whether it is included in the balance
- Amanda mentions money for separate awards is earmarked. Also mentions AEJMC brings in 70% of its income in July; MAC membership fees should show a drastic bump in revenue

4. Membership Updates (Mia Moody-Ramirez, Membership Chair)

- Sydney asks Mia for membership numbers from AEJMC
- There are 368 members and there are some discrepancies. Last year (2021), there were 315 members on the roster. According to Deb, numbers will change due to people paying their dues because of the conference.
- Roster given to MAC in June showed 368 members
- New Fundraisers for MAC:
 - On the horizon- general fundraiser
 - Second fundraiser to be announced later in the meeting
 - Link will be provided for any donation amount

5. Conference Planning (Danielle Brown, Vice Head)

- 4 refereed research sessions, abundance of panel ideas after call
- 7 panels, PF&R
- MAC meets call to have more industry, adjunct, and contract faculty involved, NABJ involvement, & HBCU Roundtable on
- Worked with *Commission for the Status of Minorities* which had slots for more programming/panels for this year's conference.

6. Midwinter 2022 Conference (Leticia Williams, Midwinter Chair)

- There were 2 panels and 3 sessions
- Overall, there were 11 papers on broad topics with the top paper being “Artificial Intelligence, Hashtags, and Symbols in the 21st Century”
- Recruit students from midwinter to join MAC. At least two students interested/joined.

7. Faculty Research & Student Research (Maria De Moya, faculty research & Rafael Matos, student research chair)

- Total paper submissions: 57
- Faculty: 34 submissions, 19 accepted
- Policing the Media Agenda: News Sources, and the “Missing white Child Syndrome”- Carol Liebler, David Peters, & Alanna Powers, Syracuse
- The Black Press Centering on Injustice (1938): News Frames in Mainstream and Minority Newspapers- Alice A. Tait & Sean Baker, Central Michigan
- Rehistoricizing Black Masculinity in the Wonder Years Reboot- Rachel Grant & Hayley Markovich, University of Florida
- Student: 23 submissions, 11 accepted
- 48% Acceptance Rate (guideline is 50%)
- Top Papers:
 - Aarum Youn-Heil, Georgia
 - Nisha Sridharan & Angeline J. Taylor, Arizona State
 - Najma Akhther & Khairul Islam, Wayne State
- Extended Abstracts were accepted this year
- Dr. Carolyn Stroman, New Graduate Membership Award
 - Tawfiq Abdullah, Contia’ Prince, Mohammed Sakip Iddrisu, Khairul Islam, Claire Rounkles, Aarum-Youn Heil
- 20+ people signed up to be reviewers; only 74 people actually reviewed

8. Professional Freedom & Responsibility Chair (Keonte Coleman, PF&R chair)

- Busy year with several panels with National Association of Black Journalists (NABJ) & AEJMC focused on DEI & teaching. Several conversations touched on CRT legislation.
- Panel with *Commission with the Status of Minorities* regarding schools that won the Diversity Award

9. Paula Poindexter Research Grants (Vanessa Bravo)

- 9 faculty submissions & 3 student submissions
- Double-blind peer review w/3 members of MAC executive board
- Faculty winner: Dr. Minjie Li, University of Knoxville, Asian and Black Racial Solidarity: How Mediated Messaging Influence the Collective Action and Division Between Asian and Black Americans
- Student winner(s): Najma Akhther and Khairul Islam, Wayne State, “A Dose of Hope”: U.S. Historically Black Colleges and Universities Strategic Response to Covid-19 Vaccine.
(*Extension of pilot study presented this year that won a top paper award)

10. MAC-2-MAC Mentoring Program (Miya Williams Fayne and Kathleen McElroy, Co-chairs)

- By the numbers: 56 participants, 46 first time participants, 30 pairings, 4 mentors who took on two mentees- thankful for their help. More mentees signed up this year.
- MAC-2-MAC Programming sessions over Zoom. Twice each semester
 - Branding your academic self (October) (w/Rochelle Ford)
 - Navigating being a scholar of color (December) (w/Ammina Kothari)
 - Tenure Process (w/Nathian Rodriguez, Kathleen McElroy)
 - Juggling Service (w/Maria DeMoya, Teresa Mastin, Holly Overton)
- Encourage monthly meetings with mentees and mentors, give suggestions on topics to discuss.
- 17 responses, mostly positive feedback about moving forward
- Registration asking whether willing to take on more than one mentee
- Ask for volunteers for speakers and encourage members to sign up
- Hint about mentoring program for graduate students

11. Social Media (Denetra Walker, Social Media Coordinator)

- Facebook almost 389 followers, members are really good with tagging MAC
- Almost 700 members on Twitter, steady stream of followers
- Encourages members to tag MAC in tweets for retweets especially during AEJMC in Detroit
 - @MACAEJMC – tag MAC

12. Website (Sydney Dillard gives update and plays video of Mas Biswas, webmaster)

- Move to new site currently under construction, mostly done.
- Old site will be deactivated- per AEJMC
- Prerecorded video of Mas showing website- New link:
<https://community.aejmc.org/minoritiescommunicationdivision/home>
 - Bookmark but best way to find it is through AEJMC community website login
- MAC website will be among groups you have signed up for

13. Special Notes: Update on Award & Teaching Award Committee (Paula Poindexter)

- Félix F. Gutiérrez and Clint C. Wilson MAC Award for Teaching Excellence and Innovation Teaching Award Committee
- Goal to raise \$25,000 for endowment
- 8 MAC members on the committee
 - Christina Najera, Kenneth Campbell,
 - Sydney advised/consulted committee
- Thanks the committee for their work in coming up with criteria and hard work for the award. For example:
 - Must be a member of MAC for at least two years
 - Letter of support
 - Self-nomination
 - Additional materials, syllabus, etc.
 - Qualitative and quantitative process to review candidates

- Reminds members to note that award is about teaching excellence and innovation
- Encourages members to nominate themselves as well as other members

13.1 Endowment PowerPoint Presentation (Mia)

- AEJMC \$25,000 permanent endowment language
- Donor categories Platinum \$5,000, Gold \$1,000 to \$4,999
- How to contribute: checks made out to AEJMC with memo note: Gutiérrez Wilson Teaching Award (MACD)
- Emails with online links will also be sent out
- Reach out to members of Endowment Committee

14. 2021 Dr. Paula Poindexter Research Grant Presentations

- Gheni Platenburg (Faculty) Presentation Talk:
 - The Racial Divide: Black Media Practitioners, White Newsrooms? Interviewed 80 Black journalists, Comprehensive look with Black journalists
- Yeahin Pyo, Adrian Wong, Qinglin Luan- Student Grant Recipients:
 - Feeling This Community: How AAPI Members Respond to Racism through Informal Networking: A Case Study about Champaign-Urbana

15. Newsletter Update (Miriam Hernandez, Editor)

- Published 3 newsletters, Fall- December 2021, Spring- April 2022, Summer 2022 (soon to be released)
 - Will be on the new website along with previous newsletters

16. Future Business (Sydney)

- Complete MAC Website Transition by Dec 2022
- Future Directions Listening Sessions
- Bylaw Committee (need 3-5 volunteers)
 - Haven't been updated since 1971
- Explore ASQ Special Edition partnerships
 - Racial minorities and limited resources- explore opportunity with MAC members meeting setup with editor for journal

17. E-board Elections 2022-2023

- Sydney Dillard, DePaul, Division Head
- Maria De Moya, Vice head, DePaul
- 2nd Vice head- open
- Vanessa Bravo, Elon, Incoming Research Chair
- Denetra Walker, Georgia, Secretary
- MAC-2-MAC plans (Kathleen/Chelsea)
- Faculty Research Chair: Vanessa Bravo, Elon
- Student Research Chair: Leticia Williams, Howard University

- Midwinter Research Chair: Rafael Matos, Phi Beta Sigma Fraternity, Inc
- PF&R Chair: Keonte Coleman, Syracuse
- Teaching Chair: Gheni Platenburg
- Grants Chair: Miya Williams Fayne, California-Fullerton
- Newsletter Co-Editors: Mohammed Sakip Iddrisu, Arizona State University and Contia' Prince, University of North Carolina at Chapel Hill
- Graduate Liaison: Aarum Youn-Heil, University of Georgia, Ajia Meux
- Social Media Coordinator: Khairul Islam, Wayne State University
- Webmaster, Mas Biswas, Loyola
- 2nd Vice Head Open
- Vote to Approve New Slate of Officers
 - Keonte- Motion to accept with addendum of updating the date (currently has 2021-2022- was a misprint)
 - Bradley Gorham seconds the motion
 - Sydney moves to accept new slate of officers
 - Unanimous aye

18. Resolution- 40th Anniversary of Vincent Chin Tragic Murder (Angie Chuang, George had to leave due to time conflict) **in Michigan**

- Sparked AAPI Civil Rights
- Inclusion of this history in curriculum, public attention- also panel will discuss at AEJMC in Detroit
- Encourage members to look at resolution to support efforts to learn more about this history

19. Closing Remarks (Sydney)

- 7 minutes over time
- Thank members for their service

Meeting adjourned at 12:13pm

Minutes Respectfully Submitted by Denetra Walker

