



# Newsletter

Spring 2018

## Chair's Note...

I am excited to serve as this year's AEJMC MAC Division Head! We have many new and continuing initiatives on the horizon. The AEJMC MAC Division aims to promote research, teaching and service in the areas of racial/ethnic minorities and communication. In today's socio-political climate, our mission is more important than ever!

### Continuing the Legacy

This year, we have continued the great legacy of previous MAC leaders and members by primarily addressing issues such as mentoring and research development. One of our primary goals has been to foster interest in our division and to emphasize recruitment and retention efforts. AEJMC reports that 52 percent of AEJMC members are not involved in interest groups or divisions. This decrease is alarming as division/interest group membership is an integral part of active engagement and interaction with peers.

Feedback from AEJMC MAC officers indicates many people go to regional conferences but do not go to annual conventions. In addition, many AEJMC members are choosing not to join divisions or are joining divisions in other organizations. MAC executive committee members have emphasized the following initiatives to help increase and maintain MAC membership numbers:

### Mentorship Program

Under the direction of Kathleen McElroy, Ph.D., the mentorship program has increased from four participants to 20 (including mentors and mentees). We are excited about this increase and are looking forward to honoring mentors and mentees at the 2018 AEJMC Conference.

### Members-Only Incentives

We are excited to offer two grants—one to a faculty member and one to a graduate student—who are members of the MAC Division. The call and information on this initiative, coordinated by MAC Professional Freedom & Responsibility Chair Danielle Kilgo, Ph.D., is featured in this newsletter.



Mia Moody-Ramirez, Ph.D., MAC Head

We encourage graduate student involvement with the Dr. Carolyn Stroman New MAC Graduate Student Member Award. Introduced and partially funded by Paula Poindexter, Ph.D., in 2016, the primary goal of this award is to recruit more graduate student members with the goal of developing lifelong MAC members.



Above: Congratulations to the 2018 AEJMC Midwinter Conference MAC Division Top Abstract winner Riva Brown, Ph. D.! Shown here with AEJMC President Jennifer Greer, Ph.D., and MAC Midwinter Chair Melody Fisher, Ph.D.,

Below: AEJMC MAC officers and members had a great time at the 2018 Midwinter Conference. Shown here is Mia Moody-Ramirez, Ph.d., Meta Carstarphen, Ph.D., Melody Fisher, Ph.D., Yvette Walker and Ajia Meax.



### Social Media

MAC's social media platforms address issues related to the division's mission and to help recruit new members. Social media chairs Miriam Hernandez and Miya Williams share relevant content at least twice a week. Along with Facebook and Twitter, MAC uses a listserv (maintained by Meta Carstarphen, Ph.D.) to keep members informed. Updates are sent bimonthly and job announcements are shared as received.

To help increase membership numbers, we are offering a free ticket to our annual luncheon to the member who signs up the most new members. Please encourage your friends and colleagues who are not AEJMC MAC members to join our division!

### Conference Planning

Aside from membership and recruitment efforts, the AEJMC executive committee has been hard at work preparing for the 2018 AEJMC Annual Conference.

## Continued From Page 1

AEJMC MAC Midwinter Chair Melody Fisher, Ph.D., successfully secured 22 research presentations for the Midwinter conference. The conference was held March 2-3, 2018, at the University of Oklahoma, Gaylord College of Journalism and Mass Communication.

If you haven't already, please save the date for the 2018 AEJMC Conference. It will be held Aug. 6-9 in Washington, D.C. AEJMC shared the paper call in late December. AEJMC MAC Vice Head George Daniels has been hard at work securing meaningful panels for the conference. Daniels offers an overview of panel topics in this newsletter.

Faculty Research Chair Riva Brown, Ph.D., and Graduate Student Research Chair Joseph Erba, Ph.D., have also been diligently preparing for the conference. Brown offers a look at statistics on MAC research presentations from the previous two AEJMC conferences. Erba offers a look at general trends in research on racial and ethnic minorities.

### Other Efforts

Last but not least, we are excited to share information on the work of AEJMC MAC member Federico Subervi, Ph.D., is doing in the broader community. In 2017, Subervi worked tirelessly to collect donations and to share information about the devastation on Puerto Rico caused by Hurricane Maria, the fifth-strongest storm to ever hit the United States.

In closing, I encourage anyone who has an interest in research, teaching and initiatives in the intersection of racial/ethnic minorities and mass media to join the MAC division. Membership in this division will be worth your time. You will have the opportunity to network with other MAC AEJMC members who share similar goals and interests.

Yours in Service:

Mia Moody-Ramirez, Ph.D.  
2017-18 AEJMC MAC Division Head

## MAC Launches the Dr. Paula M. Poindexter Research Grant

By Danielle Kilgo, Ph.D.

MAC members hold many of the answers to pressing questions in our field, in the professions we analyze, and in society. Diversity has always been a core solution to tackling criticisms about monolithic ideologies. We need that now. Our voices matter. I hope you'll continue to recognize your crucial role as researchers, teachers, and agents of change.

How are you amplifying your voice? Please, let us know about any PF&R-related activities, workshops, media mentions, student activities, etc. that you're hosting or are involved in on your campus. We can post it on our Facebook pages; we can start conversations through the listserv; we can build resources that will empower the next generations of scholars.

How can we help you amplify your voice? MAC is also indebted to supporting its members. In addition to all the new programs and initiatives launched in recent years, I'm pleased to announce that this year we will launch the Dr. Paula M. Poindexter Research Grant. The grant is named in honor of Dr. Paula M. Poindexter, a loyal member and former head of the MAC division and former AEJMC president. Dr. Poindexter's commitments to our division, the AEJMC organization and the academy are invaluable. The leadership of Poindexter has been an integral part of the MAC division's development to support its members. The link to the applications will be posted on our website, placed on social media and emailed through the listserv. The faculty research grant competition will support up to \$500 of research funding. The student research grant totals \$250 and will support independent student-only research. All details and specifications will be available on the application. The official call will be sent out shortly after April 1st.



## ACHIEVEMENT

Ben LaPoe, Ph.D., and Victoria LaPoe, Ph.D., assistant professors at Ohio University, published a book on the black press titled *Resistance Advocacy as News: Digital Black Press Covers the Tea Party*. Ben has been named the university's director for the Political Communication Certificate.



# 2017 CONFERENCE HIGHLIGHTS

By: **Miriam Hernandez and Miya Williams**

The 100th AEJMC Annual Conference took place August 9 – 12, 2017 in Chicago, IL. Over 2,000 journalism and communication educators, researchers, administrators and media professionals gathered in the city where the organization's first conference was held. MAC facilitated numerous panels held meetings and presented numerous awards.

MAC Head Emeritus **Josh Grimm, Ph.D.**, presents to **Leticia Williams, Ph.D.**, of Howard University, First Student Paper Award for her study on the "Communicative Dimensions in STEM Faculty's Multicultural Mentoring of Underrepresented STEM Students."



Above: Panelists for the MAC session "Where Do We Fit In? The Beginnings of the National Association of Hispanic Journalists; the National Association of Black Journalists; the Asian Americans Journalists Association and the Native American Journalists Association." From left to right: **Vinicio Sinta, Evelyn Hsu, Mark Trahan** and **Dean Lorraine Branham**.

Below: MAC Officers for the 2017-2018 year take a photo after their first executive board meeting.



Above: From left to right, Vice Head **George Daniels, Ph.D.**, Social Media Coordinator **Miya Williams**. Midwinter Coordinator **Melody Fisher, Ph.D.**, Graduate Liaison **Leticia Williams, Ph.D.**, Head **Mia Moody-Ramirez, Ph.D.**, PF&R Chair **Danielle Kilgo, Ph.D.**, and Graduate Research Chair **Joseph Erba, Ph.D.**

MAC's 2017 Dr. Carolyn Stroman New MAC Graduate Student Member Award honorees. These graduate student presenters received complimentary one-year memberships to the MAC division.



From left to right:

**Miya Williams, Joy Leopold, Miriam Hernandez, Leticia Williams, Dr. Carolyn Stroman, Ph.D., Rachel Grant, Jo-Yun Queenie Li, Heloisa Aruth Sturm, and Lourdes Cueva Chacón.**

Right: There was a great turnout at the 2017 MAC Business Meeting. Division updates were given, new board members were elected, and faculty and student awards were presented.



## The Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research and Education

Deadline Extended

The Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research and Education is jointly supported by the Minorities and Communication (MAC) Division and the Commission on the Status of Minorities (CSM) and recognizes outstanding individual accomplishment and leadership in diversity efforts for underrepresented groups by race and ethnicity, in Journalism and Mass Communication. The extended deadline to apply is April 31. For more information, visit: <http://www.aejmc.org/home/scholarship/aejmc-awards/> or email Jennifer McGill: [jennifer@aejmc.org](mailto:jennifer@aejmc.org).

# Double minority: Where are the racial/ethnic minority participants in mass communication research?

By: Joseph Erba, Ph.D.

Most published mass communication studies pertaining to racial/ethnic minorities fall under two main categories: (1) studies exploring media representations of racial/ethnic minorities and (2) studies investigating the relationship between such representations and White-American participants' perceptions of racial/ethnic minorities and matters.

Unfortunately, there is a dearth of studies focused on racial/ethnic minority audiences. To make matters worse, results from the second category of studies are often used to explain media effects of racial/ethnic stereotypes on White-American audience

members, thus overlooking more complex representations as well as effects on non-white audiences. Researchers need to take the experiences of racial/ethnic minorities into account when conceptualizing their studies. I could present a list of statistics

showcasing the growing racial/ethnic diversity of the U.S., but a stronger argument pertains to the fundamental nature of our field. Can we really call ourselves mass communication when most of the 'masses' we sample in our studies are White Americans?

Indeed, theories of mass communication have been developed based on predominantly White-American participant samples. We use these theories to make sense of the role that media play in audiences' lives and we should be critical about, or at the very minimum reflect on how the data underlining these theories were collected. Unfortunately, many times, researchers do not even bother to describe the racial/ethnic composition of their participant samples. Have they, along with some journal reviewers, internalized ideas of whiteness to such a degree that they simply assume that readers will think their participants are White Americans, or are they indifferent to the lived experiences of racial/ethnic minorities vis-à-vis media messages? I understand that not all researchers are interested in exploring race/ethnicity as a variable and that some studies focus on very specific variables that leave no space for race/ethnicity.



I am not suggesting that all participant samples reflect the racial/ethnic diversity of the U.S. population, but I am advocating for the inclusion of more racial/ethnic participants in mass communication studies. I am advocating for more transparency regarding sampling techniques and participants' demographics; studies that would aim to replicate seminal studies using participants from different racial/ethnic groups; large-scale studies that specifically focus on racial/ethnic participants; for our field to embrace its name and truly explore the masses, not just White-American ones.



## ACHIEVEMENT

Professor Federico Subervi, Ph.D., joins the School of Media and Communication as a Visiting Leverhulme Professor. Funded by the Leverhulme Trust, he will work with Dr Jairo Lugo-Ocando on a series of publications about colonialism, post-colonialism and the news media in Puerto Rico. From February to November 2018, Professor Subervi will give seminars at the University of Cambridge, University of Liverpool, University of Sheffield and University of Stirling. He will also deliver a series of workshops for ethnic minority and activist groups in the Compton Centre in Harehills in Leeds on how to create their own media outlets, such as community newsletters.

# MAC Programs for Washington Conference Begin to Take Shape

By: George L. Daniels, Ph.D., Vice Head

The first deadline for program copy has passed and half of the line-up for the 101st Annual Conference of the Association for Education in Journalism and Mass Communication is now in place. As your vice head and program chair, I've been learning a lot about how this major event comes together. At the same time, here in the Minorities and Communication Division in 2018, we'll be applying some of our lessons learned from past AEJMC conferences and experimenting with some new programming strategies.

## Daytime MAC Members Meeting

How many of us were wondering—why does the MAC Business always happen in the dark? Why do I have to choose between going to the MAC Members' Meeting and attending my school's social or going to another division's meeting, which is at the same time. This year, you won't have to make that choice.

Come join us for a Minorities and Communication Members Meeting that will take place at 1:30 p.m. on the second full day of the conference. We're working on rounding up a few dollars to even have some "late lunch refreshments."

## MAC to Sponsor Panels on Gentrification, Diversity, Outreach

The Minorities and Communication is partnering with other AEJMC units to offer a wide-ranging discussion on the experience of the advocate athlete. A panel that includes a recently-published advocate athlete, two sports media scholars and a frequent contributor to ESPN will unpack the significance of Colin Kaepernick. We've also invited the leaders from the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) to headline a discussion about achieving diversity "BEYOND THE NUMBERS." A team of faculty and Ph.D. students from Howard University's Cathy Hughes School of Communications will showcase their local research project on gentrification and offer a walking tour of some of those gentrified communities in the Washington, DC area.

## Status Report: Barrow's Impact on the Field

The late Lionel C. Barrow had an impact on so many of us who are in the Minorities and Communication Division. It's been 17 years since I first met "Lee" Barrow at the AEJMC Conference ALSO in Washington, D.C. in 2001. There, he presented me with the Lionel C. Barrow Doctoral Scholarship, which is an award given by the Communication, Theory and Methodology Division. This year, MAC and CT&M are offering a special "Where are They Now" Program that brings back previous winners of this Barrow Scholarship.

I believe this is the first time that both the MAC Head (Mia Moody-Ramirez) and Vice Head (yours truly) are Barrow Scholarship Winners. Our progress in the field as mass communication educators is evidence of the impact of this one scholarship on increasing diversity in journalism and mass communication education.



We will also sponsor a Scholarship Soiree to raise much-needed dollars to continue to support the Lionel Barrow Minority Doctoral Scholarship.

## More MAC Research

As we're just a few days from April 1st deadline for refereed research papers, I can tell you that we'll have more slots for research papers to be presented in the Minorities and Communication Division this year. For the first time that I can remember, we will program your refereed research in THREE types of sessions—a scholar-to-scholar poster session, a high-density session and traditional research panel.

## Trailblazers for Diversity Luncheon Focuses on Kerner 50 Years Later

As a previous winner of the Robert Knight Multicultural Recruitment Award, which is given by the Scholastic Journalism Division, I am pleased to announce that Scholastic Journalism and Minorities and Communication are teaming up again to offer a luncheon that was a tradition for many years. The event spotlights diversity efforts that are important for both of these AEJMC units.

This year we have a third partner in this event—The AEJMC Trailblazer for Diversity Project, which has now been underway for five years. It's been 50 years since the Kerner Commission criticized news media for being "shockingly backward" in seeking out, hiring, training, and promoting African Americans. In addition to recognizing our 2018 winners of the Robert Knight Multicultural Recruitment Award and the Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research, this year's Trailblazers for Diversity Luncheon will feature a conversation about the Kerner Commission Report and where we stand a half-century since its release.

There is much more to share about our upcoming annual conference. I hope to SEE YOU THERE!

## AEJMC MACD Research Spotlight

By Riva Brown, Ph.D.

The Minorities and Communication Division has experienced an increase in the number of research papers submitted to the annual conference, especially among graduate students.

Between 2016 and 2017, the number of student research papers submitted increased 75 percent, while the faculty research submission rate reflected a nearly 17 percent increase.

In 2016, students submitted 12 papers and faculty sent in 24; 50 percent of the papers were accepted for presentation in each category for the “Innovate Integrate Engage” Minneapolis conference.

In 2017, at the 100th annual conference in Chicago, “Closing the Gap: Media, Research and the Profession,” students submitted 21 papers, with a nearly 48 percent acceptance rate, while faculty offered 28, with an acceptance rate of over 53 percent.

Also in 2017, the MAC Division sponsored three refereed research paper sessions, one referred top paper session and one high-density paper session. The three refereed session focused on these topics: Politics, Body Image and the News, Researching the Black Lives Matter Movement and The 2016 Vote Through An Ethnic Media Lens. The MAC Division also co-sponsored one research panel and participated in 10 joint panel sessions: four research, three teaching and three professional freedom and responsibility.

MAC Division officers hope to continue this trajectory. We encourage members and nonmembers to consider submitting their research to our division. We are planning great research sessions and activities for the 2018 conference, “Strengthening Our Community: Working Together to Build Scholars, Educators, and Engaged Academic Citizens,” which will be held Aug. 6-9 in Washington, D.C.

If you would like to submit your research, the deadline is Sunday, April 1, at 11:59 p.m. Central time. Here is the link to the conference microsite: <http://aejmc.org/events/dc18/>.

The MAC Division needs about 40 reviewers to judge three papers each between April 3 and May 1 for the upcoming annual conference. If you would like to serve as a reviewer, please email Riva Brown, faculty research chair, at [rrbrown@uca.edu](mailto:rrbrown@uca.edu), or Joseph Erba, graduate student research chair, at [erba@ku.edu](mailto:erba@ku.edu).



## Dr. Carolyn Stroman New MAC Graduate Student Member Award

By: Leticia Williams, Ph.D.

In August 2016, AEJMC’s MAC Division introduced the Dr. Carolyn Stroman New MAC Graduate Student Member Award to annually recognize up to 15 graduate students with memberships in the MAC Division. The purpose of this new MAC member award is to engage more graduate students and provide them with opportunities to network and participate in the MAC Division, including research, leadership, and professional activities.

The inaugural recipients of the Stroman Award include the following graduate students: Aqsa Bashir (University of Florida), Earlesha Butler (University of Florida), Christopher Frear (University of South Carolina), Adrienne Muldrow (Washington State University), and Ricardo Valencia (University of Oregon).

This award was established with financial support from Dr. Paula Poindexter, and named after Dr. Stroman for her unyielding commitment to mentoring graduate students. Throughout her career at Howard University, Dr. Stroman has mentored and advocated for graduate students, and encouraged them to become involved in the academy and professional organizations such as AEJMC and the MAC Division. Dr. Stroman has helped graduate students develop

into successful and confident scholars, recommended that they present their research at AEJMC and MAC Division panels, and she has attended their MAC panel presentations to offer her unconditional support.



Dr. Stroman is a former editor of The Howard Journal of Communications, former Associate Dean of the School of Communications

at Howard University, the 2014 recipient of the AEJMC Presidential Award, and is currently a Research Associate for the Howard University NOAA Center for Atmospheric Sciences and Meteorology. Her research interests include health communication, health disparities, and how diversity dimensions (e.g., race, ethnicity, gender) influence decision-making and risk communication.

Graduate students who submit a research paper to the MAC Division’s “Alan Bussel Award for Top Student Paper” are automatically considered for the Dr. Carolyn Stroman New MAC Graduate Student Member Award. The recipient of the Barrow Doctoral Minority Student Scholarship will also receive a New MAC Graduate Student Member Award. For more information, contact Dr. Paula Poindexter at [paula.poindexter@austin.utexas.edu](mailto:paula.poindexter@austin.utexas.edu).

## GRADUATE STUDENT CORNER

By: Leticia Williams, Ph.D.

Greetings MAC graduate students! As you complete the 2018 Spring semester, this is an optimal time to prepare yourself to continue to be successful in graduate school or transition to the academy after completing your degree. The following tips are from scholars and higher education administrators to be an exceptional graduate student, successfully transition to the academy, and reach your goals.

### TIP #1: Develop a plan

In order to be successful in graduate school it is crucial to have a clear plan of your required coursework and what steps you must take to complete your degree. Are you required to take comprehensive exams, write a thesis or dissertation, or complete IRB training? The chair of your department or your faculty advisor can help you review these requirements, and design your coursework plan. This plan is vital to being efficient as you complete your graduate studies. Similar to creating your plan of study that designs your coursework or deadlines for your thesis or dissertation, it is important to develop a plan to help navigate the job application process and identify opportunities to pursue after completing your degree. You may have answers to some questions, such as what type of opportunities you desire to pursue (e.g., tenure track faculty position or post doctoral fellowship). These answers can guide your application process, and the decisions you make during your job search. As you develop a plan, note the steps you must take to identify opportunities that are a fit for your research and experience. These steps can include selecting sources for job postings (e.g., professional organization listservs, The Chronicle of Higher Education job database, etc.), a timeline for submitting your applications, and developing a portfolio that includes vital documents (e.g., cv, teaching philosophy, writing sample, etc.).

### TIP #2: Find a mentor

A mentor is an experienced individual who can offer advice, share their experiences, and help you develop into a flourishing scholar. Mentors are vital to graduate students achieving their goals, developing into scholars, and being able to navigate their transition after graduation. Your mentor can assist with developing your plan (Tip #1), and ensuring that you are equipped with the necessary tools to implement your plan. A mentor can be your thesis or dissertation advisor, a faculty member at your institution, or a faculty member you meet at AEJMC. The MAC Division recently implemented a mentoring program to match graduate students with MAC members. This is a great opportunity to establish a mentorship and become more connected to MAC. For information about the MAC

mentoring program please visit the following website: <http://www.mediadiversityforum.lsu.edu/MAC/mentorship-program.html>

### TIP #3: Network

Now that you have developed your plan and established a mentorship, you are prepared to take that next step. As you work to be a successful graduate student or transition from graduate school to the academy it is important to network to share your research, meet individuals from your area of research, and meet colleagues in your department or at your university. National organizations such as AEJMC provide excellent opportunities to network at opening session receptions and division meetings. At the MAC Division meeting you can meet other graduate students, and the MAC members who have done immense work in their area of research and contributed to the MAC Division's mission to advance research, promote diversity, exchange ideas, and offer support and inclusion to scholars. At these meetings you should bring your business cards and a smile, and be prepared to network and meet the members of the MAC Division.

### TIP #4: Set a work-life balance

As you are completing your graduate studies or transitioning from graduate school to the academy, it is possible to become overwhelmed by the tasks from your plan (Tip #1). It is helpful to set aside a specific time during the week or weekend to relax or enjoy a particular activity. What are those things that you enjoy that make you smile? Is it reading, hiking, going to the movies or a museum? Identify a couple of things that bring you joy, and try to do at least two of those things each week. Remember it is important to take care of yourself, and that will benefit your pursuit of the goals you are trying to achieve.

### TIP #5: Enjoy your journey

If you finished a semester, completed a monumental task (e.g., comprehensive exams), or are navigating the transition from graduate school to the academy, then you have successfully completed a part of your graduate school journey. You completed a seminar, a major requirement, or finished your graduate degree. Those are notable accomplishments! Be proud of the work you have completed, be confident in your abilities as a scholar, and enjoy your journey. By developing a plan, finding a mentor, networking, setting a work-life balance, and enjoying your journey you can embark on the next steps of your graduate studies or career.

To learn more about the MAC Division and opportunities for graduate students visit <http://www.mediadiversityforum.lsu.edu/MAC/> and follow our social media.

## ACHIEVEMENT

Congratulations to MAC Division member Jenny Korn, who is now a Fellow at the Berkman Klein Center for Internet and Society at Harvard University.



# MAC Kudos



**Danielle Kilgo, Ph.D.**, was awarded the Emerging Scholars grant from the Association for Education in Journalism and Mass Communication for her project, "Disrupting the Protest Paradigm: Toward

a Model of the Sociological Effects, Routines and Norms Influencing Journalistic Coverage of U.S. Protests." The project seeks to explore how mainstream media covers protests and the role media organizations play as a system of suppression within the current hostile political environment that routinely threatens the media. Kilgo worked on the project with Summer Harlow, an assistant professor at the University of Houston.

Former MAC Head **Josh Grimm, Ph.D.**, earned tenure and promotion to Associate Professor at LSU, where he is also an Associate Dean for Research and Strategic Initiatives. His research focuses on representations of race in journalism, particularly portrayals of immigrants and immigration legislation.



MAC Head **Mia Moody-Ramirez, Ph.D.**, and colleagues, **Jannette Dates, Ph.D.**, and **Hazel Cole, Ph.D.**, recently signed contracts for co-authored books: "From Blackface to Black Twitter: Reflections on Black Humor, Race, Politics &

Gender," co-authored with **Jannette Dates, Ph.D.**, (Peter Lang); and "Race, Gender & Image Repair Case Studies in the Early 21st Century," co-authored with **Hazel Cole, Ph.D.** (Lexington Press). Both books are slated to come out in 2018.

**Federico Subervi, Ph.D.**, was inducted into the NAHJ Hall of Fame during the 2017 NAHJ annual convention in Anaheim, California. Subervi and four other nation's top journalists, academics and documentarians were inducted into the National Association of Hispanic Journalists' Hall of Fame. Subervi is a researcher and scholar on Latino media and audiences. Before joining the JMC faculty at Kent State University in fall 2013, Subervi served as



professor and director of the Center for the Study of Latino Media & Markets at the School of Journalism and Mass Communication at Texas State University in San Marcos, Texas, where his research and teaching focus was on exploring the relationship of ethnic minorities to the mass media, especially the Latino community. He is the editor and author of *The Mass Media and Latino Politics: Studies of U.S. Media Content, Campaign Strategies and Survey Research: 1984-2004*, along with more than 25 book chapters, more than 20 journal articles and more than 15 independent reports. He was the first Academic Officer of the Board of Directors of the National Association of Hispanic Journalists.

**Meta G. Carstarphen, Ph.D.**, has been appointed Editor-in-Chief for *Communication Booknotes Quarterly*, a journal part of the Communication Studies area of Taylor & Francis. *Communication Booknotes Quarterly* (CBQ) is an annotated review service for recent books, reports, documents, and electronic publications on all aspects of mediated communication designed for an audience of scholars and librarians in the United States and around the world. Subject areas of interest include, but are not limited to: advertising, public relations, strategic communications, journalism, telecommunications, global media, media theories, media economics, media regulation and policy, media ethics, risk communication, ethnicity and media, media communication history, critical/cultural studies of media, popular culture, social media, books and publishing, media and society, visual communication, gender and representation, and media management.



This journal enjoys the talents of an active editorial board, as well as of many topical and international experts who share the quarterly production of hundreds of descriptive, analytical and some peer-reviewed contributions. The journal's contributors will cover English-language, and foreign-language publications translated into English, from the United States and other global publishers from countries around the world.

Please send books for review, essays/review manuscripts and publication announcements to:

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Authors and publishers may also contact the editor directly through email at: [mcstarphen@ou.edu](mailto:mcstarphen@ou.edu) Put CBQ Booknotes in the subject line.

**AEJMC Minorities and Communication  
2017 Business Meeting**  
6:45 p.m. Thursday, Aug. 10  
Chicago, Illinois



AEJMC MAC Head Josh Grimm, Ph.D., called the meeting to order at 6:46 p.m.

**Q&A with AEJMC President Jennifer Greer (list of concerns)**

- Diversity Class, Race, Gender and Media doing annual diversity assessment for university
- Concern: overlap of AEJMC conference with NABJ. Should be a collaboration and partnership. Reached out to NABJ. Hope in 2020 to have a joint conference in 2020.
  - a. Dr. Callahan was a liaison with NABJ but now there is no one; wait for NABJ to hire permanent director or talk to the president
  - b. At least get in close proximity with NABJ, which will meet jointly with NAHJ in 2020
- Task force/commission on how to spend Journalism and Mass Communication Quarterly reserves. Extra cash to invest back into research-focused mission.
- AEJMC is considering offering a summit on teaching people how to research diverse populations.
  - a. Diversity focus: Train young scholars to do research on diverse populations.
  - b. Suggestion: Examine on a greater level the differences of qualitative vs. quantitative topics, race/ethnicity/gender, health, history and tenure
- Commission on Status of Minorities and Commission on Status of Women: Small task force to look at demographic data (some countries put down international and we don't know who they are).
- President's initiative: making AEJMC central in scholarly life; more internal focus; previous presidents connected to the profession
- Membership: 52% not associated with any division or interest group; the ICA model allows two divisions free with membership
- Will issue a call for standing committee membership appointed by president; need more diversity on standing committees

### **Approval of the Minutes**

- The minutes from the 2016 Minneapolis Conference were approved with the addition of the third-place research paper winners.
  - Faculty Third Place: Do Black Lives Matter? A content analysis of New York Times and St. Louis Post Dispatch coverage of Michael Brown protests by Mohamad Elmasry, University of North Alabama and Mohammed el-Nawawy, Queens University of Charlotte.
  - Student Third Place: At the Border: A comparative examination of U.S. newspaper coverage about unaccompanied immigrant minors by Ricardo Valencia, University of Oregon

### **AEJMC MAC Head's Report: Josh Grimm, Ph.D.**

- As of July 14, 2017, MAC has 173 members, up from 170 in 2016 and 166 in 2015
- All Midwinter Conference submissions were accepted

### **AEJMC Faculty Research Chair's Report: Riva Brown, Ph.D.**

- Number of faculty research paper submissions 28
- Number of acceptances 15; 53.57% acceptance rate.
- Number of student research paper submissions 21
- Number of acceptances 10; 47.61% acceptance rate.
- Total # of judges: 35 in student and faculty paper competition; 2-3 papers per judge.

### **AEJMC Vice Head's Report: Mia Moody-Ramirez, Ph.D.**

- The MAC Division sponsored four refereed research sessions, including the top paper session, and one high density session. The MAC Division was also the co-sponsor of one research panel.
- The three refereed paper sessions focused on the following topics: Politics and News, Ethnic Media and 2016 Election, Black Lives Matter
- MAC's 10 joint panel sessions: 4 Research, 3 Teaching, 3 PF&R
- Panels sponsored or co-sponsored by MAC
  - "Black Lives Matter"
  - "Your Candidate is a Loser: Strategies for Leading Discussions of Race and Diversity in the Classroom"
  - "Where Do We Fit In? The Beginnings of the National Association of Hispanic Journalists; the National Association of Black Journalists; the Asian Americans Journalists Association and the Native American Journalists Association"
  - "Dearth of Diversity: Causes and Concerns in U.S. Journalism & Mass Communication Programs"
  - "Being a minority faculty member in mass communication in 2017: challenges for the professor; opportunities for the classroom and our professions"
  - "Why Do We Always Have to Talk about Race?: Critical Reflections on how Black Mass Communication Faculty include Topics of Race and Culture in Core Curriculum Classrooms"

- MAC Communication and Online Assets
  - Website: <http://www.mediadiversityforum.lsu.edu/MAC/>
  - Newsletter: electronically emailed to members
  - Facebook: <https://www.facebook.com/groups/mac.aejmc/>
  - Twitter: <https://twitter.com/MacAejmc>
  - Instagram: <https://instagram.com/aejmcmac/>
  - MAC listserv (for member discussions and announcements): <http://bit.ly/MAClistserv>
  - Research database: <http://bit.ly/MACDresearch>

**Budget (as of July 17, 2017)**

|                                       |            |
|---------------------------------------|------------|
| Beginning Funds as of October 1, 2016 | \$6,203.36 |
| Plus Income as date above             | \$1,665.00 |
| Less Expenses as of date above        | \$250.00   |
| Division Balance                      | \$7,618.36 |

**Barrow Award Advertisement**

- The annual cost is \$500, but there is no longer a CSM split on the cost because CSM was spending more than it was taking in, couldn't afford it and didn't know it was automatically billed. There was only one application and was not financially feasible.
- The Barrow Award did not appear in this year's program guide (refund?)
- The information is supplied to AEJMC, which created the ad
- Name and school are automatically mentioned in the program for past years
- The consensus was that MAC did not want to continue spending the money for the ad

**AEJMC Conference Location 2021**

- New Orleans (27 votes)
- Austin, Texas (2 votes) was considered unsuitable because of the transgender bathroom bill; the LGBT division unanimously voted against it.
- Kansas City (4 votes) and St. Louis (? votes), Missouri were considered unsuitable locations because of the NAACP travel ban.

**National News Engagement Day**

Tuesday, Oct. 3, 2017.

Started in 2014 by Paula Poindexter, Ph.D.

Decline in news consumption across the board; helps public understand how journalism works

Reaching out to communities of color and journalists of color

### **CSW/MAC Mentoring Program**

We need a MAC member to serve as the liaison for the CSW/MAC Mentorship Program. Moody-Ramirez mentioned how her mentorship with retired Howard dean Jannette Dates resulted in a book and they're working on a second one.

### **Carolyn Stroman Award Winners**

George Daniels, Ph.D, Student Research Chair, recognized the winners

- Leticia Williams, Howard University
- Denetra Walker, The University of South Carolina
- Heloisa Aruth Strum, The University of Texas at Austin
- Miya Williams, Northwestern University
- Jo-Yun Queenie Li, The University of South Carolina
- Lourdes Cueva Chacon, The University of Texas at Austin
- Rachel Grant, University of Missouri-Columbia
- Osita Iroegbu (Lionel Barrow Scholarship Winner), Virginia Commonwealth University
- Joy Leopold, The University of Miami
- Miriam Hernandez, City University of Hong Kong

### **Planning for 2018**

- Daniels also discussed generating panel ideas, the chip process and the elections and nominations process; forms were handed out for MAC members to note panel ideas
- Brown discussed the need for reviewers for midwinter and for faculty and student papers for the annual conference. Forms were handed out for reviewers to note their preferences

### **Awards Presentation**

#### **Top Faculty Papers**

FIRST PLACE: Calling Doctor Google? Technology Adoption and Health Information Seeking among Low-income African-American Older Adults

- Hyunjin Seo, University of Kansas
- Joseph Erba, University of Kansas
- Mugur Geana, University of Kansas
- Crystal Lumpkins, University of Kansas

SECOND PLACE: Pedagogy of the Depressed: An Examination of Critical Pedagogy in Higher Ed's Diversity-Centered Classrooms Post-Trump

- Nathian Rodriguez, San Diego State University
- Jennifer Huemmer, Texas Tech University

THIRD PLACE (TIE): Fotos de Béisbol: An Examination of the Spanish-language Instagram Accounts of Major League Baseball Teams

- Kevin Hull, University of South Carolina
- Joon Kim, University of South Carolina, Columbia

- Matthew Stilwell, University of South Carolina

THIRD PLACE (TIE): TV and Web Cultivating Health Perceptions among older Latinos in Texas

- Vanessa Higgins Joyce, Texas State
- Jessica L. James, Texas State University
- Zahra Khani, Minnesota Population Center, University of Minnesota

### **Top Student Papers**

FIRST PLACE: Communicative Dimensions in STEM Faculty's Multicultural Mentoring of Underrepresented STEM Students

- Leticia Williams, Howard

SECOND PLACE: "Hands Up, Don't Shoot:" Media Portrayals of Race and Responsibility Framing in Police Shootings

- Denetra Walker, University of South Carolina
- Kelli Boling, University of South Carolina

THIRD PLACE: Acknowledging Oppression: Traditional, Social and Partisan Media Effects on Attitudes About Blacks from White and Minority Audiences

- Danielle Kilgo, University of Texas-Austin
- Kelsey Whipple, University of Texas-Austin
- Heloisa Aruth Strum, University of Texas-Austin

### **INCOMING OFFICERS: 2017-18**

The following officers were nominated. Motions carried.

- Head: Mia Moody-Ramirez, Baylor University
- Vice Head: Riva Brown, Central Arkansas
- Faculty Research Chair: George Daniels, Alabama
- Student Research Chair: Joseph Erba, Kentucky
- Midwinter Coordinator: Melody Fisher, Mississippi State
- PF&R Chair: Danielle Kilgo, Indiana University
- Teaching Standards Chair: Sadaf Ali, Eastern Michigan
- Newsletter Chair: Benjamin LaPoe, Ohio
- Faculty Liaison: Victoria LaPoe, Ohio
- Graduate Liaison: Leticia Williams, Howard
- Social Media Coordinator: Miya Williams, Northwestern, Miriam Hernandez, City University of Hong Kong

- Webmaster: Mas Biswas, Loyola Maryland
- Listserv/Membership Coordinator: Meta Carstarphen, Oklahoma
- CSW/MAC Mentorship Program Liaison: Kathleen McElroy

### **RECOGNITIONS**

Rev. Dr. EK Daufin was recognized with a plaque and gift card for her 22 years of service. Grimm was recognized for his service as head with a plaque and gift card.

With no further business, Grimm adjourned the meeting at approximately 8:20 p.m.

Humbly submitted:

Riva Brown, Ph.D.